

Minor Products Definition – Short Explanation	
Purpose of document:	Information
To:	Fairtrade Members, October 2022
From:	The Pricing Unit of Fairtrade International
Project Manager:	Mona Wolf – m.wolf@fairtrade.net

Table of Contents

1. Executive summary.....	1
2. Background.....	1
<i>Annex 1 – List of Minor product.....</i>	<i>3</i>

List of Acronyms

FMP	Fairtrade Minimum Price
FP	Fairtrade Premium
FI	Fairtrade International
FT	Fairtrade
MP	Minor Product
SC	Standards Committee
SPA	Standards, Pricing and Assurance
SOP	Standard Operating Procedure

1. Executive summary

This paper presents the new definition of the “minor products”, presented to and accepted by the Standards Committee in November 2021. It was decided to segment the minor products into 3 categories: *The top 8, the middle minors and the smallest minors*. An extensive overview can be found in the annex.

2. Background

The new definition of the Minor Products (MP) had the purpose of assisting the Pricing Unit with the high number of prices existing for all products (over 1,400). The new definition divides the MP into the following three strategical categories – The top 8 Minor Products, The Middle Minors and The Smaller Minors.

Fairtrade International – Standards & Pricing

It is envisioned that the top 8 Minor Products have priority on the regular price reviews and the Middle Minors are identified as great candidates for pilot projects. For the Smaller Minors, it was further decided to suspend the FMP and instead set a commercial price plus 15% FP. The Smaller Minors category contains 38 products of which 26 already have solely have a commercial price plus 15% FP.

To recap, the category of the Smaller Minors only contains products of which none had a Fairtrade Premium revenue over 100,000 USD on average over the last 3 years and 5 or less certified producer organisations registered. As resources to review prices are limited, it can be a disadvantage and risk for these products to have a fixed FMP set, as they can become outdated.

The decision reduces the risk of FMPs being outdated, lowering the pressure on resources for reviewing these products for the pricing unit, enabling them to focus on reviews benefiting a higher number of producers.

Annex 1 – List of Minor product

Definition note:

- *The smaller minors* are highlighted in blue: Products under the threshold of less than 100.000 FP on average for the last 3 years and 5 or less producer organizations certified on average for the last 3 years.
- *The middle minors* are highlighted in green: Products above the threshold
- *The top 8 minor products* are highlighted in orange: Top 8 products measured in average FP of the last 3 years

Minor Products Category	Product [Sorted lowest to highest average FP 2017-2019]	Specific FMP/ FP
Small Minors	Macadamia nut	Yes
	Chestnuts	No
	Acai	Yes
	Carambola	No
	Redcurrant	No
	Plum	Yes
	Peaches	Yes
	Nectarines	Yes
	Celery	No
	Chard	No
	Cauliflower	No
	Cabbage	No
	Lettuce	No
	Beet	No
Leek	No	

Fairtrade International – Standards & Pricing

	Spinach	No
	Broccoli	No
	Radish	No
	Squash	No
	Zucchini	No
	Cucumber	No
	Chia	No
	Carambola/ Star Fruit	No
	Argan	Yes
	Blackcurrant	No
	Guava	Yes
	Strawberry	No
	Amaranth seed	No
	Pear	Yes
	Cassava	No
	Bananas, dried	Yes
	Cherry	Yes
	Saffron	Yes
	Dragon Fruit	No
	Palm heart	No
	Raspberry	No
	Olive	Yes
	Artichoke	No
Middle Minors	Pumpkin	No

Fairtrade International – Standards & Pricing

	Blueberry	Yes
	Eggplant	No
	Potato	No
	Carrot	No
	Onion	No
	Basil	No
	Bell Pepper	No
	Mace	Yes
	Shea Butter	Yes
	Apricot	Yes
	Watermelon	Yes
	Shallot	No
	Nutmeg	Yes
	Pulses	Yes
	Garlic	No
	Gherkin	No
	Melon	Yes
	Apple	Yes
	Raisin	Yes
	Soft citrus	Yes
	Cloves	Yes
	Cardamom	Yes
	Sesame	Yes
	Soya	Yes

Fairtrade International – Standards & Pricing

	Peas	Yes
	Pomegranate	No
	Beans	Yes
	Lemon	Yes
	Turmeric	No
	Physalis	Yes
	Cinnamon	Yes
	Walnut	Yes
	Grapefruit	Yes
	Lychee	Yes
	Sport balls	Yes
	Sweet Potatoes	No
	Pepper	Yes
	Olive Oil	Yes
	Peanut / Groundnut	Yes
	Hibiscus	Yes
	Baby corn	No
	Camomile	Yes
	Dates	Yes
	Asparagus	Yes
	Avocados	Yes
	Passion fruit	Yes
	Brazil nut	Yes
	Mint	Yes

Fairtrade International – Standards & Pricing

	Lime	Yes
	Almond	Yes
	Papaya	Yes
	Tomato	No (only dried Tomatoes)
	Ginger	Yes
	Agave	No
	Vanilla	Yes
	Quinoa	Yes
	Table Grapes	Yes
	Mango	Yes
	Rooibos	Yes
Top 8	Rice	Yes
	Pineapple	Yes
	Coconut	Yes
	Honey	Yes
	Orange Juice	Yes
	Cashew nut	Yes
	Orange	Yes
	Wine Grapes	Yes