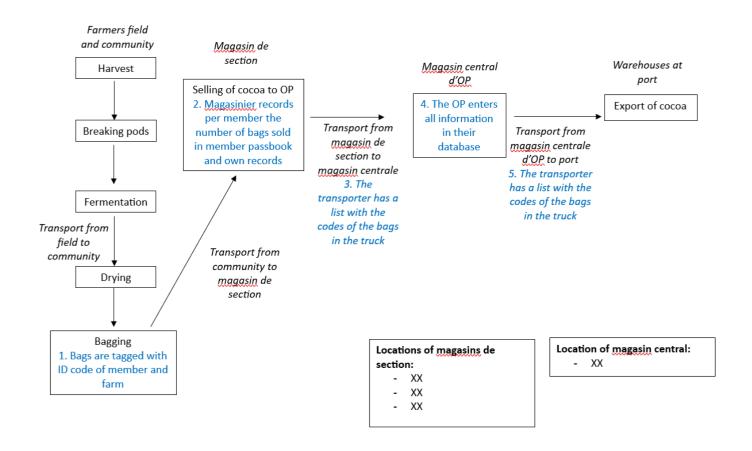


Fairtrade Standard for Cocoa

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Guidance Document Documenting the Product Traceability Procedure Example for Côte d'Ivoire





Traceability means that you as Producer Organization (PO) can **trace cocoa back to the farm of the member** who produced it. As PO you are responsible for the traceability of the cocoa from the farm up to the point where the member sells his/her cocoa to a PC/LBC.

Traceability means that throughout the value chain until a bag of cocoa is sold to a third party, you should be able to tell on which farm the cocoa in the bag was produced. Up to the moment the cocoa is bagged by members, the risk of mixing cocoa is small because members gather pods on their own farms, organize their own transport to move the cocoa from the field to the community, and use their own drying platforms. However, the moment bags are moved to society sheds or warehouses bags can be easily mixed. Therefore, to implement traceability, each bag should be tagged with a unique code that can be traced to a specific farm of a member.

Digital solution means using a **computerized method**. There are two ways to implement this:

- 1. Manually generating codes to tag bags and entering the data into a computerized system (for example, a database or a mobile phone app).
- 2. Digitally generating codes to tag bags and scanning the codes to enter them in the computerized system.

Steps of documenting traceability

- Bags are tagged with ID code of member and farm. Each member has a unique code and each farm has a unique code. For example, a member code can be AS-0284 (AS standing for Ashanti region), while the farms of this member are coded AS-0284-01, AS-0284-02, etc.
- When the member sells the cocoa bags to the Organisation Paysannes (OP) at the magasin de section, the magasinier records in the passbook of the member and in his/her own records, the number of bags that were sold.
- This information is given to the transporter who transports the bags in a truck from the magasin de section to the magasin central which is at the same place as the secretariat of the OP.
- 4. The OP enters all data into their database.
- 5. When the bags are transported to the port, the transporter has a list with all codes of the bags in the truck load.

An automated system

With an automated system, the OP generates bar-codes that are distributed to each member. The members stick the bar-codes to the bags when bagging the cocoa. The magasinier scans the codes when the member sells the cocoa to the OP at the magasin de section and all information is automatically transferred to the OP.



Risks analysis of mixing member and non-member cocoa

| Risk factor | Probability | Mitigation measures |
|----------------------|--------------------------------------|---|
| Breaking pods | Small | Raise awareness among members to |
| | Members gather pods on their farm | keep the pods separate per farm. |
| | and not on other farms. | |
| Bags of cocoa | <u>High</u> | Members are advised to, as much a |
| that are not full at | If bags are not full, cocoa from | possible, only bring full bags of cocoa |
| the magasin de | different members is put together to | to the magasin de section. |
| section | fill a bag. | |
| Transport from | Small | Raise awareness among members to |
| field to community | Members organize their own | keep cocoa separate per farm. |
| | transport. | |
| Transport from | Small | PO needs records of expected |
| community to | The PO organizes the transport. | quantities per member when collecting |
| magasin de | | the cocoa from the communities. |
| section and to | | |
| magasin centrale | | |
| Drying | Small | Stimulate members to use their own |
| | Most farmers have their own mats | drying mats. |
| | to dry the cocoa. | |
| Selling | Medium | Raise awareness among magasiniers |
| | Only when transport is not | to not put cocoa together and to store |
| | organized by PO, there is a risk on | it separately from non-Fairtrade cocoa. |
| | mixing. | Members will mark their bags with their |
| | Risk is present when members | member code. |
| | deliver bags that are not completely | |
| | full or when cocoa is repackaged. | |