



To: Coffee Small-scale Producer
Organizations
Coffee Traders

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cc: Standards Committee
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FLOCERT

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Announcement of the new Fairtrade Coffee Standard

Dear Fairtrade partners,

We are glad to announce the new Fairtrade Coffee Standard. This is the result of a project that started in June 2019, with two rounds of consultation, gathering inputs from more than 500 different stakeholders. We would also like to take the opportunity to thank again all those that contributed to it.

The Standards Committee approved the changes for the Coffee Standard during the 95th and 97th meetings that were held in March and June 2021. For details on the decision, please refer to the minutes of the Standards Committee meetings available on our [website](#) (the minutes of the 97th meeting will be available soon).

The new Coffee Standard has increased its focus on three main topics:

- improvement of trade practices along Fairtrade certified supply chains in line with the Fairtrade values;
- environmental requirements with a holistic approach to empower producers in being more resilient to the effects of climate change
- human rights requirements to complement SPO requirements while aligning with the HRDD approach

The revised Coffee Standard will replace the previous versions and will become applicable as of 15 July 2021. Organizations that start their certification after 15 July 2021 will need to comply with all applicable requirements. For producer organizations that are already Fairtrade certified or have applied and are waiting for their initial audit there are two different transition periods, according to the level of difficulty, and the time and investment needed to implement the changes. The transition periods are indicated in the Standard.

You can find the new Coffee Standard on our [website](#). We will soon upload the translations in Spanish, French, and Portuguese as well as complementary documents on the Fairtrade webpage.

If you have any questions regarding this announcement or the Fairtrade Coffee Standard in general, please do not hesitate to contact Standards and Pricing at standards-pricing@fairtrade.net.

Best regards,

Gudrun Schlöpker