

Project Assignment

Fairtrade Trader Standard – Monitoring Review (Draft for input 13/09/2019)

This project assignment contains the most important information about the project. For additional information on the project, please contact the project manager (contact details below). The project will be carried out according to the Standard Operating Procedures for the Development of Fairtrade Standards/Minimum Prices and Premiums. More information on these procedures can be found on the website: <http://www.fairtrade.net/standards/setting-the-standards.html>

Rationale for and justification of need for the project:

The last full review of the Trader Standard (TS) took place between 2013-2014 and the standard was published in March 2015. After a year of implementation of full review, the Standards Team undertakes a monitoring review to make sure the changes introduced are in line with the intention set and there have not been any unintended consequences. For various reasons, it was not possible to carry out this monitoring review until now.

Risk assessment:

- Stakeholders may assume that this project is a full review of the Trader Standard and may bring forward any topic related to the standard. On the contrary, this project only addresses issues originating in the changes implemented in the last full standard review – so their expectations may not be met.
Mitigation: Clear and repeated communication on actual scope of the project. Direct all other topics to the Monitoring Log for the next review of the standard.
- Stakeholders may expect that their input will lead to a specific standard revision, while not all suggested proposals for revisions from stakeholders are appropriate in a global context.
Mitigation: Stakeholders will be provided with synopsis of all input received in the most transparent way possible, so they can understand how all input is weighed and solutions are devised for the best possible outcome for a generic and global standard.
- Lack of strategy or system wide consensus about certain key issues that may increase the complexity of the monitoring review.
Mitigation: Some topics and decisions might need to be deferred to the next full review of the standard if they imply a wider change in practice that would change the scope of the standard and the strategy which underlies.
- The quality of research and proposed solutions for identified problems may suffer if the data which forms the basis is of weak quality.
Mitigation: Review the data available early during the project so that limitations can be clearly stated if applicable.

Project Resume Event:

Kick-off meeting of project team

Project Resume Date:

September 2019 tbc

Project End Event:

Publication of the revised Standard (if applicable)

Project End Date:

Q1 2020

Project Goal and objectives

Goal:

Fairtrade is a strategy that aims to promote sustainable development and to reduce poverty through fairer trade (<http://www.fairtrade.net/about-fairtrade/our-vision>).

The objective of this review is to find out if there are any adjustments needed or unintended consequences as a result of the changes marked as new in the Trader Standard v1.6. Input from all relevant stakeholders will be considered, including producers and Producer Networks, traders and National Fairtrade Organizations, Fairtrade International staff, product managers, assurance providers, and market facing units.

Objectives:

- Review and analyse issues related to the last changes introduced in the TS in the research phase
- Engage with stakeholders to identify areas of concern or that need improvement
- Seek solutions from stakeholders to resolve standard related issues
- Discuss solutions with relevant stakeholder groups
- Ensure consistency in standards by aligning changes in all related product standards
- Improve standard language for better clarity and simplicity
- Develop final proposals for the TS for approval by the Director of S&P or the Standards Committee, as applicable

Connection with Theory of Change (ToC):

This project is connected to the Fairtrade Goals (make trade fair, empower small producer and workers and foster sustainable livelihoods). Fairtrade's approach to making trade fair builds on its analysis of why trade is currently failing small producers and workers in developing countries. The end goal is to achieve a 'fairer and more sustainable trading system'. Trade should enable small producers and workers to achieve sustainable livelihoods and communities.

For more information on Fairtrade's ToC see this [link](#).

Project scope:

The project covers all regions and products where the Fairtrade Trader Standard applies. All requirements which were modified or added during the last full review are within the scope of this project, e.g.:

- Contracts
- Pre-finance and sourcing plan requirements
- Trading with integrity (except for coffee)
- Voluntary Best Practices
- Labour rights and environmental protection
- Annex 1- roles and responsibilities Fairtrade Payer and Conveyor

Out of scope:

- Full review of the Trader Standard
- Revision of the role of the exporter
- Human Rights Due Diligence in the supply chain
- Distribution of power and value in the supply chain
- Mass balance requirements
- Coffee
- Product composition and exceptions

Project timelines and information on opportunities to contribute:

Scoping: July-Sept 2019

Research: Oct. 2019 – Feb. 2020

Decision making process:

Depending on the scope of the proposals the final decision may be taken by the Director of S&P or the Standards Committee.

<p>Drafting final proposal: Feb. - March 2020 SC decision: March 2020 Publication: Q2 2020 Implementation: Q3-Q4 2020</p> <p>* Depending on the results of the research. If the changes do not include a change in practice for traders then the project will be closed sooner. More information will be provided closer to the consultation period on our website. If you are identified as key stakeholders, you will receive an invitation to participate.</p>														
<p>Project Owner (Unit): Gelkha Buitrago (Director Standards & Pricing)</p>		<p>Project Manager (contact point for the project): Kerstin Cron (Standards Project Manager)</p>												
<p>Project Team (Unit):</p> <table border="1"> <tr> <td>Standards Team Members</td> <td>Oksana Forkutsa Maria Steenpass Alina Amador</td> </tr> <tr> <td>Assurance</td> <td>Eleonora Gutwein</td> </tr> <tr> <td>Global Programs, Products and Policy</td> <td>Jon Walker (Senior Advisor Cocoa) Peter Kettler (Senior Manager Coffee) Silvia Campos (Global Product Manager Bananas)</td> </tr> <tr> <td>FLOCERT</td> <td>Theresa Glammert-Kuhr</td> </tr> <tr> <td>PNs</td> <td>CLAC: Marike de Peña and Miguel Mateo Fairtrade Africa: tbc</td> </tr> <tr> <td>NFOs</td> <td>NAPP: Amarjit Lahkar Max Havelaar Switzerland (MH CH): Martin Blaser Fairtrade Denmark: Andreas P.R. Hansen</td> </tr> </table>		Standards Team Members	Oksana Forkutsa Maria Steenpass Alina Amador	Assurance	Eleonora Gutwein	Global Programs, Products and Policy	Jon Walker (Senior Advisor Cocoa) Peter Kettler (Senior Manager Coffee) Silvia Campos (Global Product Manager Bananas)	FLOCERT	Theresa Glammert-Kuhr	PNs	CLAC: Marike de Peña and Miguel Mateo Fairtrade Africa: tbc	NFOs	NAPP: Amarjit Lahkar Max Havelaar Switzerland (MH CH): Martin Blaser Fairtrade Denmark: Andreas P.R. Hansen	<p>Project Environment (stakeholder groups not part of the project team):</p> <ul style="list-style-type: none"> - Certified producer organizations - Certified traders - Senior Advisor, Trade Unions and Workers' Rights - Senior Advisor, Social Compliance - NFOs - MEL
Standards Team Members	Oksana Forkutsa Maria Steenpass Alina Amador													
Assurance	Eleonora Gutwein													
Global Programs, Products and Policy	Jon Walker (Senior Advisor Cocoa) Peter Kettler (Senior Manager Coffee) Silvia Campos (Global Product Manager Bananas)													
FLOCERT	Theresa Glammert-Kuhr													
PNs	CLAC: Marike de Peña and Miguel Mateo Fairtrade Africa: tbc													
NFOs	NAPP: Amarjit Lahkar Max Havelaar Switzerland (MH CH): Martin Blaser Fairtrade Denmark: Andreas P.R. Hansen													

	<p>Fairtrade Germany: Anna Kaiser</p> <p>Max Havelaar France: Ludwig Tanchot</p>	
--	--	--