

Consultation Results Synopsis Information to Stakeholders on the Outcome of the Consultation on Mango Price Review						
То	Interested stakeholders in Fairtrade Mango					
Consultation Period	17.06.2019 – 17.07.2019					
Standards Committee Meeting for Decision	25 & 26 September 2019					
Project Manager Contact Details	Ester Freixa Serra, Pricing Project Manager, e.freixa-serra@fairtrade.net, +49 (0) 228 949 23 242.					

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PART 1 Introduction

1.1. General Introduction

Fairtrade International's Standards & Pricing (S&P) Unit would like to thank all stakeholders for the time and effort they have put into participating in the consultation on the definition on price setting model for Mango 2019. Mango is a complex product and all feedback provided has helped Fairtrade S&P to understand the situation.

The consultation timelines have been from June 17th and July 17th but some responses have been also welcomed after this timeline. This has allowed producer organization to have internal discussions before providing their opinions. By end of July 2019, the S&P unit has received all responses and has started the compilation and analysis process. A total of 39 stakeholders have provided their views to the proposals for price setting models for Mango.

Together with the results of the research carried out by the Standards & Pricing Unit, this information provides the basis for our recommendation to the Standards Committee. The Standards Committee's decision on the implementation of the price review for Fairtrade mango will be taken in full knowledge of stakeholders' comments. This document aims to present the outcome of the consultation in the most transparent possible way without disclosing confidential stakeholder information. Should you have any queries or remarks concerning this report, please contact the Project Manager Ester Freixa Serra at: e.freixa-serra@fairtrade.net or call +49 (0) 228 949 23 242.

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1.2. Abbreviations

COSP: Cost of Sustainable Production

FMP: Fairtrade Minimum Price

FP: Fairtrade Premium

HL: Hired Labour Organization

NFO: National Fairtrade Organization, Fairtrade country organizations in the consumer markets

SC: Standards Committee

SPO: Small-scale Producer Organization

S&P: Standards & Pricing

1.3. Project objectives

The overall goal of the project, as stated in the project assignment, is to review and announce new Fairtrade Minimum Prices and Fairtrade Premiums according to the classification (geographically and product based) of the fresh mango and prepared and preserved categories (fresh, for processing, for drying, pulp and dried) agreed.

The specific objectives to achieve this goal are:

- To collect costs of sustainable production (COSP) for mango (fresh and prepared and preserved), from all relevant regions for Fairtrade.
- To review the classification of regions and products following the report "Mango definition and classification" by Julie Francoeur, May 2016.
- To recommend new Fairtrade minimum prices and Fairtrade premiums following the recommended classifications.
- To announce new prices following the results from consultation and approved by the Director S&P or Standards Committee.

For more information on the scope and specific objectives of the project, you may consult the <u>project</u> <u>assignment</u>.

1.4. Next Steps

The results of this consultation are shared in our website, and specifically with SC members, in preparation to the SC meeting on September 25thand 26th. The stakeholders may bring any additional input forward in the coming days.

The consultation results together with research carried out by the Pricing team and with the discussions with the Project Team will be the basis for the final recommendations to the SC. The final decisions on the recommendations will be taken by the SC in the aforementioned meeting.

If there are further inputs the stakeholders may contact directly the Project Manager or file a complaint by reporting to S&P following the procedure on <u>complaints Fairtrade Standards</u>.



PART 2 Consultation - Outcome

2.1. Consultation process

The consultation phase took place in between June 17th and July 17th. A consultation document in 4 languages (English Spanish French and Portuguese) was shared via email with certified producers organization (8 HL and 49 SPO) and traders (180), with Fairtrade system staff and it was also published in our website.

We received a total of 39 responses from stakeholders to the full consultation document. A total of 20 Producers from which 9 are also traders responded, as well as a total of 16 Traders. From the Fairtrade system a total of 3 full questionnaires were received.

REGION	Countries	Fairtrade system	Producer	Producer and Trader	Trader	Grand Total
Central America, Mexico and Caribbean	Nicaragua Mexico		2			2
South America	Brazil Peru		5	3	5	13
South- Eastern Asia	Thailand		1		1	2
Southern Asia	India Sri Lanka		3	2		5
Western Africa	Burkina Faso Cameroun Cote d'Ivoire Ghana			4	2	6
Europe	France Switzerland Germany United Kingdom	3			8	11
Grand Total		3	11	9	16	39

In addition, input on specific items was received separately via E-mail from 4 stakeholders. Those will also be considered and commented in the overview of responses below.

2.2. Classifying stakeholders' responses

Each stakeholder has been classified into 1 or more of the following categories:

- relevant to fresh mango for direct consumption,
- relevant to fresh mango for processing,
- relevant to mango pulp,
- relevant to dried mango,

depending on the products reported as the most important (question 4).

For those who said they are producing/buying mango pulp and dried mango, the stakeholders have been categorized as relevant for "mango for processing" as well.

Also the stakeholders are classified under 1 or more region relevance. For instance, NFOs and FLOCERT answers are included as relevant to all regions, while traders have been classified per producer regions depending on the responses to question 5; and producers directly into the regions they fall into.

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This means you will see the responses of those considered to be relevant to the specific question and the rest separated. Example: question 8 on the elimination of varieties for Thailand and Southern Asia: the results will be separated into those being producers or buying from Thailand and Southern Asia, separated from the rest of responses.

2.3. Consultation results overview

This section summarizes the responses to the consultation by topics and questions. This document is synthesized as much as possible to provide concise information to all stakeholders while preserving anonymity in responses. This section, although an important input for the recommendations that will be presented to the SC in September 25 & 26, does not reflect the final proposals for decision. Further discussion based on this input will take place with the project team before bringing final recommendations to the SC.

Elimination of varieties from Thailand and Southern Asia.

The responses on whether to eliminate the prices for specific varieties in Thailand and Southern Asia indicate that a majority of respondents are in favour of eliminating specific variety prices. Nevertheless, those against are stakeholders from Asia and the certification body (FLOCERT). The rationales provided is that prices and COSP for each relevant variety are different and the average generic price proposed for Southern Asia would let the lower priced varieties (i.e. Totapuri) out of the Fairtrade system.

Consultation document question 8
Do you agree with the elimination of specific varieties FMP and FP from Thailand and Southern
Asia?

		Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
	Fairtrade system	2	1		3	
Stakeholders		Producer	1	1	1	3
relevant	to	Producer and Trader		1		1
Southern Asia		Trader	1	1	2	4
		Total	4	4	3	11
		Producer	2	2	4	8
Rest		Producer and Trader	2		6	8
Rest	Trader	4	2	6	12	
		Total	8	4	16	28
Grand Total			12	8	19	39

Elimination of prices for processed mango-dried mango and mango pulp- and mango for drying.

Dried mango and mango for drying

The majority of respondents answered positively to the elimination of prices for "dried" and "for drying" mango (question 9 and 10). It is understood that this brings simplification, as in many of the current prices the "for drying" FMP are equal values as the "for processing" FMP.

Some of the negative responses are based on the fact that conversion ratios and processing costs are different for dried and for pulp, and as such should remain separate. In the current proposal, different processing costs or conversion ratios per each product and country would not be accounted because

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the price to be used would be the "for processing" FMP, and to arrive to the processed product price the additional costs and conversion factors would need to be considered in the calculation. As a result of the consultation, it is necessary that Fairtrade Standards & Pricing invests more time in explaining how to use "for processing" FMP and FP by organizations selling "processed" products as it is clarified in the Trader Standard requirement 4.2.3 concerning price adaptation to different levels in the chain.

The only concerning comment provided is that the quality and maturity state of the fruit for the mangoes to be used for drying needs to be different than for pulping. For instance, mango for drying requires bigger sized and not damaged mangoes, while for pulp this is not the case.

Consultation document question 9

Do you agree with the elimination of FMP and FP for "dried mango"?

	Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
	Fairtrade system	2			2
Relevant to dried &	Producer and Trader	1	3		4
for drying	Trader	5	1		6
	TOTAL	8	4		12
	Fairtrade system	1			1
	Producer	4	3	4	11
others	Producer and Trader		2	3	5
	Trader	4	3	3	10
	TOTAL	9	8	10	27
Grand Total		17	12	10	39

Consultation document question 10

Do you agree with the elimination of FMP and FP for "mango for drying"?

	Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
	Fairtrade system	2			2
	Producer and Trader	2	2		4
Relevant to dried &	Trader	4	2		6
for drying	TOTAL	8	4		12
	Fairtrade system	1			1
	Producer	4	3	4	11
	Producer and Trader		2	3	5
	Trader	5	3	2	10
others	TOTAL	10	8	9	27
Grand Total		18	12	9	39

Mango pulp

In the case of eliminating prices for mango pulp, stakeholders are mostly against. Some rationales from the negative responses to question 11 are similar to the ones provided in question 9 and 10. It is stated that the processing costs and conversion ratios are different. In addition, it is also indicated that mango pulp is a worldwide commodity and having specific prices for this product simplifies negotiations and trading of the product.

Consultation document question 11

Do you agree with the elimination of FMP and FP for "mango pulp"?

Stakeholder type YES	NO	Not relevant / n.a.	Grand Total
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	Fairtrade system	2			2
Relevant to pulp	Producer and Trader	1	3		4
puip	Trader	2	2		4
	TOTAL	5	5		10
	Fairtrade system	1			1
	Producer	4	5	2	11
others	Producer and Trader	1	3	1	5
	Trader	2	5	5	12
	TOTAL	8	13	8	29
Grand Total		13	18	8	39

FMP for organic mangoes

Consultation document question 12

Do you agree to apply a unique organic differential to all FMP for all regions and mango products?

There are more responses (25) accepting the application of a unique organic differential than rejecting it (10). But the values proposed (between 0.02 and 0.35) are all different depending on the respondents' region and situation. The rationales in the consultation indicated that each region and product should actually have a specific FMP based on the conventional one, but always proportional to it and or based on COSP information. For instance, the values 0.10 or 0.15 are too high in percentage terms on some of the values proposed (e.g. 0.18 for Western Africa for processing).

Setting FMP and FP only at the regional level

Stakeholders are mostly in favour of simplifying the prices and setting only prices per region, for the regions with Fairtrade mango production and sales (*Central America*, *Mexico & Caribbean; South America; South- Eastern Asia; Southern Asia; Western Africa*). Most of the negative responses are found in South America and Western Africa and Traders from Europe.

In South America both Peruvians and Brazilians stakeholders state that costs of production and farm characteristics are quite different between the two countries and an average price would not fit them both. For instance, Peruvians mostly agree on a higher FMP proposed (questions 18 and 19 later) for the region, while Brazilians propose lower FMP values.

In Western Africa, the stakeholders highlight the fact that Ghana has higher costs of production and prices compared to the rest of the countries. Cameroun stakeholders also indicate they would prefer a specific price for their country.

Consultation document guestion 13

Do you agree to only have FMP and FP for mango products per region (Central America, Mexico & Caribbean; South America; South- Eastern Asia; Southern Asia; Western Africa)?

Table 1 Responses to Question 13 per region and type of stakeholder

REGION	Stakeholder type	YES	NO	Grand Total
Central America, Mexico and Caribbean	Producer	2		2
	Producer	4	1	6
South America	Producer and Trader	1	2	3
	Trader	1	4	5
South- Eastern Asia	Producer		1	1
South- Eastern Asia	Trader	1		1

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Southern Asia	Producer	3		3
Southern Asia	Producer and Trader	2		2
Western Africa	Producer and Trader	1	3	4
Western Arrica	Trader	2		2
Europo	Fairtrade system	3		3
Europe	Trader	3	5	8
Grand Total		23	16	39

In regards to the "Worldwide (except regions with specific prices)" FMP and FP for Mangoes, most of the stakeholders are in agreement, as it will facilitate the process and reduce the time to enter to the system. But they express that this should be done only if there is follow up from Fairtrade and these new producer organizations will have the possibility to request FMP and FP specific for their region after they enter.

Consultation document question 14

Do you agree to create a "Worldwide (except regions with specific prices)" pricing region for mango, applicable to any other region?

REGION	Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
Central America, Mexico and Caribbean	Producer	2			2
	Producer	3	2		5
South America	Producer and Trader	2	1		3
	Trader	2	3		5
South- Eastern Asia	Producer		1		1
South- Eastern Asia	Trader			1	1
Southern Asia	Producer	2	1		3
Southern Asia	Producer and Trader	2			2
Mostory Africa	Producer and Trader	2	1	1	4
Western Africa	Trader	1		1	2
Europe	Fairtrade system	3			3
Europe	Trader	3	4	1	8
Grand Total		22	13	4	39

FOB prices elimination

Overall there are more negative responses (13) than positive (10). For 16 respondents these question is not relevant. Those against the elimination indicate that maintaining FOB FMP helps the commercial negotiations and their opinion is that it should be kept. But when asking about which differential should be used (question 16 below), stakeholders disagree with the unique value proposed. The responses indicate that export and packaging costs differ considerably between countries and some of them state that this should be done on a country or regional basis.

Consultation document question 15

Do you agree to eliminate FOB FMP and FP for all "mango, fresh" products?

Table 2 Response to Question 15

Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
Fairtrade system	2	1		3
Producer	3	5	3	11
Producer and Trader	3	3	3	9
Trader	2	4	10	16
Grand Total	10	13	16	39

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Consultation document question 16

Only if "NO" has been selected in Question 15:

Do you agree to set a unique EXW – FOB differential of 0.18 USD / kg for all regions (based on the results of the COSP research)?

Table 3 Response to Question 16, by those who answered NO to question 15

Response question 16	Count of responses
YES	6
NO	3
NO, 0.25	1
Not relevant / n.a.	3
Grand Total	13

Currency of the FMP and FP

According to the responses, almost all respondents agreed that US Dollar should be the currency used for mango FMP and FP for all regions except Western Africa. For Western Africa, stakeholders relevant to the region agree that EUR is more appropriate.

Consultation document question 17

Do you agree to set prices for Western Africa in Euros per kg of fresh mangoes?

Table 4 Responses to Question 17 Western Africa in Euros

	Stakeholder type	YES	NO, USD	Not relevant / n.a.	Grand Total
	Fairtrade system	3			3
Relevant to Western	Producer and Trader	3			3
Africa	Trader	7	1		8
	TOTAL	13	1		14
	Producer	1	4	6	11
others	Producer and Trader	1	3	2	6
others	Trader	1	4	3	8
	TOTAL	3	11	11	25
Grand Total		16	12	11	39

Do you agree to set prices for all other regions (other than Western Africa) in USD per kg of fresh mangoes?

Table 5 Responses to Question 17 All regions (except Western Africa) in USD

Stakeholder type	YES	NO	Not relevant / n.a.	Grand Total
Fairtrade system	3			3
Producer	8		3	11
Producer and Trader	7		2	9
Trader	13	1	2	16
Grand Total	31	1	7	39

FMP FOR MANGOES FRESH

The responses for question 18 (see annex for detailed responses) are considered depending on whether the respondent is relevant or not to the corresponding region, relevant meaning that it includes producers from the region, traders who indicated buying from the region and NFOs. In

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addition, information on the reported percentage Fairtrade Premium in the period between Q4 2017 and Q3 2018 is indicated as a weighing proxy on the responses received.

Consultation document question 18

Do you agree to all values proposed in Table 6 (see table below)?

Proposed prices for:

Central America, Mexico & Caribbean: the majority of relevant respondents (5) agree to the proposed 0.62 USD/kg price, whereas 2 respondents disagree. Opinions against an increase from a traders' perspective buying from Mexico is that the increase proposed might price them out of the market. The respondents in disagreement with the proposal reported low or no Fairtrade Premium in the period mentioned.

South America: the majority of relevant respondents (9) disagree with the proposed 0.56 USD/kg price, in those cases higher prices between 0.62 and 0.70 were amongst the proposed prices. Only 5 respondents agreed with the proposed prices. The respondents in disagreement with the proposal reported higher Fairtrade Premium than those in favour in the period mentioned.

Southern Asia: the majority of relevant respondents (9) agree with the proposed 0.51 USD/kg price. The respondents in agreement with the proposal all reported Fairtrade Premium in the period mentioned. South-Eastern Asia: the majority of relevant respondents (4) agree with the proposed 0.51 USD/kg price.

One producer disagreed. The reported FP amounted to 1.0% respectively for the producer and trader relevant for these question.

Western Africa: the majority of relevant respondents (6) disagree with the proposed 0.38 EUR/kg price, which is considerably higher than the current FMP. Some stakeholders prefer lower price with the reasoning that the costs are lower and that this price would price them out of the market. One respondent proposed a price of 0.26. Some respondents from Ghana and Cameroun indicated preference for a higher price (either 0.5 or 1). The respondents in disagreement with the proposal reported Fairtrade Premium in the period mentioned.

Worldwide: the majority of stakeholders were not in favour of the worldwide price (17) while 9 respondents agreed with the proposal. For this question, 13 responses were left blank, which leaves a considerable gap in responses.

Other inputs provided relevant to all regions are:

- Prices (referring to the FMP) should not be lower than the current level
- In question 18 respondents show disagreement, but many stakeholders indicate they are more concerned with the "for processing" as they do not sell/buy fresh mangoes for direct consumption.
- Some stakeholders indicate the prices should be homogenous for all regions.

Table 6 presents the proposals from question 18 (see annex for detailed responses), about the values of the FMP for conventional mangoes fresh Ex Works.

Table 6 Proposals from question 18 for FMP for Mangoes fresh, EXW, Conventional, compared to the current FMP per region

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Region	Proposed FMP	Current FMP	Currency/ units
Central America, Mexico & Caribbean	0.62	0.75 (except Mexico 0.55)	USD/kg
South America	0.56	0.70	USD/kg
Southern Asia	0.51	-	USD/kg
South- Eastern Asia	0.51	1.18	USD/kg
Western Africa	0.38	0.17 except Ghana is 0.25	<u>EUR</u> /kg
Worldwide (except regions with specific prices)	0.53	-	USD/kg

FMP FOR MANGOES for processing

The responses for question 19 (see annex for detailed responses) are considered depending on whether the respondent is relevant or not to the corresponding region, relevant meaning that it includes producers from the region, traders who indicated buying from the region and NFOs. In addition, information on the reported % Fairtrade Premium in the period between Q4 2017 and Q3 2018 is indicated as a weighing proxy on the responses received, this is a commercial activity proxy in the Fairtrade market in the past year.

Consultation document guestion 19

Do you agree to all values proposed in Table 7 (see below)?

Proposed prices for:

Central America, Mexico & Caribbean: the majority of relevant respondents (4) disagree to the proposed 0.38 USD/kg price, whereas 3 respondents agreed. Opinions against an increase are mainly received from a traders' perspective preferring to keep the current level (alternatively a more conservative increase of 0.20-0.25 maximum). The respondents in disagreement with the proposal reported low or no Fairtrade Premium in the period mentioned.

South America: the majority of relevant respondents (11) disagree with the proposed 0.33 USD/kg price, in those cases lower prices between 0.265 and 0.12 were amongst the proposed prices. Most producers from Peru agree or want a slight increase (0.38). Brazilian producers and traders prefer lower price (0.12, 0.20). Five stakeholders agreed with the proposed prices. The respondents in disagreement with the proposal reported higher Fairtrade Premium than those in favour in the period mentioned.

Southern Asia: the majority of relevant respondents (6) disagree with the proposed 0.28 USD/kg price. The disagreement is mostly related to having one price for all varieties. The value proposed could be fine for most varieties but not for Totapuri which is priced much lower than the FMP proposed. The respondents in disagreement with the proposal reported higher Fairtrade Premium in the period mentioned than those in favour.

South-Eastern Asia: the majority of relevant respondents (3) agree with the proposed 0.28 USD/kg price. One producer organization strongly disagrees with the proposal and current price level is preferred.

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Western Africa: the majority of relevant respondents (6) disagree with the proposed 0.18 EUR/kg price, which is higher than the current FMP. Most stakeholders prefer maintaining the current price levels. One proposed price was 0.16.

Worldwide: the majority of stakeholders were not in favour of the worldwide price (22) while 8 respondents agreed with the proposal. For this question 9 responses were left blank, which leaves a considerable gap in responses. Only few stakeholders made proposals of values around 0,14-0.16. Other inputs provided that are relevant to all regions are:

- Overall the responses indicate that the FMP for mangoes for processing should be lower than the proposed levels.
- Is important to differentiate by varieties and by destination of the product (for drying and for pulping)

Table 7 summarizes the responses that stakeholders provided to question 19 (see annex for detailed responses) on the values of the FMP for conventional mangoes for processing at Ex Works level.

Table 7 Proposals from question 19 for FMP for Mangoes for processing, EXW, Conventional, compared to the current FMP per region

Country/Region	Proposed FMP	Current FMP	Currency/ units
Central America, Mexico & Caribbean	0.38	0.105	USD/kg
South America	0.33	For drying in Peru is 0.105, for processing 0.235	USD/kg
Southern Asia	0.28	Totapuri and other varieties =0.051 Kesar = 0.141 Alphonso = 0.211	USD/kg
South- Eastern Asia		0.40	USD/kg
Western Africa	0.18	0.14	EUR/kg
Worldwide (except regions with specific prices)	0.30	-	USD/kg

FP for "fresh" (question 22)

Specific responses to each region FP are summarized in the Table 8 below.

The comments which are relevant to all regions are as follows:

- Some stakeholders express they would like to have a unique FP level for everyone (0.08 USD/kg).
- There is a majority accepting the proposal on unifying the methodology of calculating the FP as the 15% of the FMP. But then the values proposed should be recalculated to the FMP finally recommended.

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Consultation document question 22

Do you agree to all values proposed in Table 8?

The responses for question 22 are considered depending on whether the respondent is relevant or not to the corresponding region. In addition, information on the reported % Fairtrade Premium in the period between Q4 2017 and Q3 2018 is indicated as a weighing proxy on the responses received, this is a commercial activity proxy in the Fairtrade market in the past year.

Proposed prices for:

Central America, Mexico & Caribbean: the majority of relevant respondents (3) agreed to the proposed 0.093 USD/kg FP, whereas 2 respondents disagreed. The producers agreed and traders did not answer to this as they mostly are interested in "for processing" prices.

South America: the majority of relevant respondents (10) disagree with the proposed 0.084 USD/kg FP. Brazilian producers prefer lower FP (0.03 was one proposal). Peruvians prefer the current level (0.14). Traders also prefer lower (0.02 or 0.05 proposed). Only four stakeholders reported being in favour (one producer and 3 traders). The respondents in disagreement with the proposal reported higher Fairtrade Premium in the period mentioned than those in favour.

Southern Asia: the majority of relevant respondents (6) disagree with the proposed 0.077 USD/kg FP, no alternative was indicated. Only 3 stakeholders relevant to the region agree with it. As in previous cases, the concerns with the different varieties was reiterated in this question. The respondents in disagreement with the proposal reported higher Fairtrade Premium in the period mentioned than those in favour.

South-Eastern Asia: the majority of relevant respondents (3) disagree with the proposed 0.077 USD/kg FP, that includes producers and traders from Thailand.

Western Africa: the majority of relevant respondents (6) agree with the proposed 0.057 EUR/kg FP, which is lower than the current FP. Overall 4 respondents were in disagreement. Most stakeholders prefer maintaining the current price levels. Although alternative proposals were: 0.016, 0.076, and 0.06. Worldwide: the majority of stakeholders were not in favour of the worldwide price (19) while 10 respondents agreed with the proposal. For this question 10 responses were left blank, which leaves a considerable gap in responses. Two stakeholders offered alternative proposals of 0.03 and 0.093.

Table 8 Proposed FP values (USD / KG) for <u>Conventional Mangoes Fresh</u>, Price level= EXW, for defined regions

Country/Region	Proposed FP	Current FP	Currency/ units
Central America, Mexico & Caribbean	0.093	0.14	USD/kg
South America	0.084	0.14	USD/kg
Southern Asia	0.077	-	USD/kg
South- Eastern Asia	0.077	0.14	USD/kg
Western Africa	0.057	0.08	EUR/kg



Worldwide (except regions with specific prices)	0.08	Does not exist now ¹	USD/kg
prices)			

FP for "for processing"

Specific responses to each region FP are summarized in the Table 9 below.

Similar to FP for fresh mangoes:

- Some stakeholders express they would like to have a unique FP level for everyone (0.03 or 0.05 USD/kg).
- There is majority acceptance on the proposal on unifying the methodology for calculating the FP as the 15% of the FMP. But then the values proposed should be recalculated to the FMP finally recommended.
- FP applying to organic should be calculated on the conventional price, so those are both the same.

Consultation document guestion 23

Do you agree to all values proposed in Table 9?

The responses for question 23 are considered depending on whether the respondent is relevant or not to the corresponding region. In addition, information on the reported % Fairtrade Premium in the period between Q4 2017 and Q3 2018 is indicated as a weighing proxy on the responses received, this is a commercial activity proxy in the Fairtrade market in the past year.

Proposed prices for:

Central America, Mexico & Caribbean: the majority of relevant respondents (4) agreed to the proposed 0.057 USD/kg FP, whereas 3 respondents disagreed. The producers agree, and traders disagree one proposal mentioned an alternative 0.02. As mentioned in a previous question the traders participating in the consultation were mostly interested in "for processing".

South America: the majority of relevant respondents (8) disagree with the proposed 0.050 USD/kg FP, and 6 respondents agreed. Some producers proposed 0.03 instead. Some disagree that the value is more than double for some cases (Peru for drying). The respondents in disagreement with the proposal reported higher Fairtrade Premium in the period mentioned than those in favour.

Southern Asia: the responses were equally divided in favour and against. Some indicate it should be percentage of the FOB price. Some propose 0.05 instead. The respondents in agreement with the proposal reported slightly higher Fairtrade Premium in the period mentioned than those in favour.

South-Eastern Asia: There is disagreement by producers with a FP lower than the previous value, but a trader states a decrease is needed of the current level.

Western Africa: the majority of relevant respondents (8) agree with the proposed 0.03 EUR/kg FP, which is equal to the current FP. Only 1 producer is against the proposal and indicates it should be higher.

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¹ Only country with prices is South Africa (extension for Western African one into ZAR, so 0.08 EUR/kg)

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Worldwide: the majority of stakeholders were not in favour of the worldwide price (18) while 10 respondents agreed with the proposal. For this question 11 responses were left blank, which leaves a considerable gap in responses. Only 3 other values were proposed: 0.03, 0.057 and 0.5.

Table 9 Proposed FP values (USD / KG) for <u>Conventional Mangoes for processing</u>, Price level= EXW, SPO/HL² for the defined regions

Country/Region	Proposed FP	Current FP	Currency/ units
Central America, Mexico & Caribbean	0.057	0.01965	USD/kg
South America	0.050	0.01965 Peru for drying 0.03 for processing South America	USD/kg
Southern Asia	0.042	Totapuri 0.025 Kesar 0.045 Alphonso 0.055	USD/kg
South- Eastern Asia		0.05	USD/kg
Western Africa	0.030	0.03	EUR/kg
Worldwide (except regions with specific prices)	0.045	-	USD/kg

MANGO pulp FMP and FP

Few stakeholders were able to answer to the specific more technical questions about the conversion factors and prices of the EXW price of the fresh mangoes for pulping. This is a challenging section as it was complicated and not fully understood. Nevertheless, as question 11 (on the elimination of Mango pulp FMP and FP) was mostly rejected, the answers are presented to the setting of a Mango pulp EXW (question 21). In the consultation it was not possible to come to calculations based on the formula proposed, and only 1 respondent indicated the price should be around 400-450 USD / kg of pulp (EXW).

Table 10 Relevant responses to Question 21. Do you agree to set a unique worldwide price for Mango pulp at the EXW level?

at the EXTITION.			
Stakeholder type	Questions 21	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer and Trader	no	1	
	no	2	0.15%
	yes	1	9.39%
Trader	no	1	0.71%
	no	1	1.96%
	yes	1	1.21%
	yes	1	4.26%
FLOCERT/NFO	yes	1	29.28%
TOTAL	Yes	4	44.14%
	No	5	2.82%

For the FP for Mango pulp, there seems to be stronger agreement that the 15% calculated on the EXW is accepted by majority.

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² HL organizations cannot sell "for drying" fruits and vegetables (except Ghana and South Africa).

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Table 11 Relevant responses to Question 24 Do you agree to set a fix FP for <u>mango pulp</u> at the worldwide level only as 15% of the FMP value proposed before?.

Stakeholder type		No of	Sum of %PREMIUM % from
	Question 24	Responses	Q4 2017 to Q3 2018
Producer and Trader	no	1	
	yes	2	0.15%
	yes	1	9.39%
Trader	no	1	0.71%
	n.a.	1	1.96%
	n.a.	1	1.21%
	Yes	1	4.26%
FLOCERT/NFO	n.a.	1	29.28%
	Yes	4	13.80%
TOTAL	No	2	0.71%
	n.a.	3	32.45%

Date of validity

Most of the stakeholders' preference on the date of validity is October 1st 2019 (21 responses), but the respondents that indicated beginning of next year (January 2020) actually have more transactions reported in Fairtrade.

Consultation document question 25

Which date of validity would you suggest for the new FMP and FP to be applied?

			Sum of
	No	of	%PREMIUM %
	Responses		from Q4 2017 to
Q25 Response			Q3 2018
1st October 2019 Total	21		29.76%
Later, 1st December 2019 Total	1		1.04%
Later, 1st January 2020 Total	7		67.15%
None, never	3		6.63%
Other answers (related to harvest, etc.)	4		11.57%



ANNEX – Detailed tables

Question 18: Do you agree with the proposed values?

Proposed FMP values (USD / KG) for Conventional Mangoes Fresh,

Price level= EXW. for defined regions

Country/Region	Proposed FMP	Currency/ units	Do you agree with the price
Central America, Mexico & Caribbean	0.62	USD/kg	☐ yes ☐ no, instead:
South America	0.56	USD/kg	☐ yes ☐ no, instead:
Southern Asia	0.51	USD/kg	☐ yes ☐ no, instead:
South- Eastern Asia	0.51	USD/kg	☐ yes ☐ no, instead:
West Africa	0.38 EUR	EUR/kg	☐ yes ☐ no, instead:
Worldwide (except regions with specific prices)	0.53	USD/kg	☐ yes ☐ no, instead:

Question 19: Do you agree with the proposed values?

Proposed FMP values (USD / KG) for Conventional Mangoes for processing, Price level= EXW. SPO/HL 3 for the defined regions

Country/Region	Proposed FMP	Currency/ units	Do you agree with the price
Central America, Mexico & Caribbean	0.38	USD/kg	☐ yes ☐ no, instead:
South America	0.33	USD/kg	☐ yes ☐ no, instead:
Southern Asia	0.28	USD/kg	☐ yes ☐ no, instead:
South- Eastern Asia	0.20	USD/kg	☐ yes ☐ no, instead:

 $^{^{\}rm 3}$ HL organizations cannot sell "for drying" fruits and vegetables (except Ghana and South Africa).

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West Africa	0.18	EUR/kg	☐ yes ☐ no, instead:
Worldwide (except regions with specific prices)	0.30 USD/kg	USD/kg	☐ yes ☐ no, instead:

Question 18 answers

Stakeholder type	Q18 Central America, Mexico and Caribbean RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	yes, 0.62	2	
Producer and Trader			
	no, lower	1	0.15%
Trader	no, lower	1	
Fairtrade system			
r airtiaue system	yes, 0.62	1	29.28%
	yes, all table	2	7.87%

Stakeholder type	Q18 South America RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	no, 0.70	2	17.25%
	no, 0.70 or more	1	6.04%
	yes, 0.56	1	0.30%
	(blank)	1	2.34%
Producer and Trader	no, 0.62	2	9.39%
	no, 1	1	
Trader	no, 0.62	1	
	no, 0.65	1	0.33%
	No, to any	1	1.21%
	yes, all table	1	2.65%

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Question 19 answers:

Stakeholder type	Q19 Central America, Mexico and Caribbean RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	yes, 0.38	2	
Producer and Trader	No, 0.105	1	0.15%
Trader	No, 0.105	1	
Fairtrade system	No, to any	1	
	No, USD 0.20	1	29.28%
	yes, all table	1	7.87%

Stakeholder type	Q19 South America RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	No, 0.265	1	16.24%
	No, 0.12	1	2.34%
	yes, 0.33	1	1.01%
	yes, all table	1	0.30%
	(blank)	1	6.04%
Producer and Trader	No, 0.38	2	9.39%
	No, 0.90	1	
Trader	No, 0.12	1	4.26%
	No, 0.38	1	
	No, to any	2	0.71%



	(blank)	3	4.97%
Fairtrade system	yes, 0.56	1	29.28%
	yes, all table	2	7.87%

Stakeholder type	Q18 Southern Asia RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	yes, 0.51	2	2.32%
	yes, all table	1	3.38%
Producer and Trader	yes, all table	1	
Trader	yes, 0.51	1	0.71%
	yes, all table	1	2.65%
	(blank)	2	3.17%
Fairtrade system	yes, 0.51	1	29.28%
	yes, all table	2	7.87%

Stakeholder type	Q18 South- Eastern Asia RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer		-	
	No, to any	1	1.04%
Trader	(blank)	1	1.04%

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	No, USD 0.20	1	1.21%
	yes, 0.33	1	0.33%
	(blank)	1	2.65%
Fairtrade system	No, to any	1	
	yes, 0.33	1	29.28%
	yes, all table	1	7.87%

Stakeholder type	Q19 Southern Asia RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	No, to any	1	3.38%
	yes, 0.28	2	2.32%
Producer and Trader	No, to any	1	
Trader	No, 0.20 USD	1	1.21%
	No, to any	2	2.68%
	(blank)	1	2.65%
Fairtrade system	No, different per variety	1	
	yes, 0.28	1	29.28%
	yes, all table	1	7.87%

Stakeholder type			Sum of
	Q19 South- Eastern Asia RESPONSE	No of Responses	%PREMIUM % from Q4 2017 to Q3 2018
Producer	No, look comment	1	1.04%
Trader	yes, 0.28	1	1.04%



Fairtrade system	yes, 0.51	1	29.28%
	yes, all table	2	7.87%

Stakeholder type	Q18 Western Africa RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer and Trader	no, 1	1	
	no, lower	1	0.15%
	(blank)	1	6.48%
Trader	no, 0.26	1	
	no, lower	1	
	No, to any	1	0.77%
	yes, 0.38	1	5.04%
	yes, all table	2	2.65%
	(blank)	2	
Fairtrade system	No, to any	1	29.28%
	yes, all table	2	7.87%

Question 22: Do you agree with the proposed values?

Proposed FP values (USD / KG) for Conventional Mangoes Fresh, Price level= EXW, for defined regions

Country/Region	Proposed FP	Currency/ units	Do you agree with the price
Central America, Mexico & Caribbean	0.093	USD/kg	☐ yes ☐ no, instead:
South America	0.084	USD/kg	☐ yes ☐ no, instead:
Southern Asia	0.077	USD/kg	☐ yes ☐ no, instead:
South- Eastern Asia	0.077	USD/kg	☐ yes ☐ no, instead:

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Fairtrade system	No, to any	1	
	yes, 0.28	1	29.28%
	yes, all table	1	7.87%

Stakeholder type	Q19 Western Africa RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer and			
Trader	No	1	
	No, 0.14	1	0.15%
	(blank)	1	6.48%
Trader	No, 0.14	3	5.04%
	No, current levels	1	
	No, to any	1	0.77%
	(blank)	3	2.65%
Fairtrade system	No, to any	1	
	yes, 0.16 EUR/kg	1	29.28%
	yes, all table	1	7.87%



West Africa	0.057	EUR/kg	☐ yes ☐ no, instead:
Worldwide (except regions with specific prices)	0.080	USD/kg	☐ yes ☐ no, instead:

Question 23: Do you agree with the proposed values?

Proposed FP values (USD / KG) for Conventional Mangoes for processing, Price level= EXW, SPO/HL⁴ for the defined regions

Country/Region	Proposed FP	Currency/ units	Do you agree with the price
Central America, Mexico & Caribbean	0.057	USD/kg	☐ yes ☐ no, instead:
South America	0.050	USD/kg	☐ yes ☐ no, instead:
Southern Asia	0.042	USD/kg	☐ yes ☐ no, instead:
South- Eastern Asia	0.042	USD/kg	☐ yes ☐ no, instead:
West Africa	0.030	EUR/kg	☐ yes ☐ no, instead:
Worldwide (except regions with specific prices)	0.045	USD/kg	☐ yes ☐ no, instead:

Question 22 answers:

Stakeholder type	Q22 Central America, Mexico and Caribbean RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	yes, 0.093	1	
	yes, all table	1	
Producer and			
Trader	(blank)	1	0.15%
Trader	(blank)	1	

⁴ HL organizations cannot sell "for drying" fruits and vegetables (except Ghana and South Africa).

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Question 23 answers:

Stakeholder type	Q23 Central America, Mexico and Caribbean RESPONSE	No of Response s	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	yes, 0.057	1	
	yes, all table	1	
Producer and			
Trader	No, 0.02	1	0.15%
Trader	No, 0.02	1	

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Stakeholder

FLOCERT/NF O	No, 0.08	1	29.28%
	No, to any	1	
	yes, all table	1	7.87%

FLOCERT/N FO	No, 0.05	1	29.28%
	yes, all table	2	7.87%

Sum of

Stakeholder type	Q22 South America RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer	No, 0.03	1	0.30%
	No, 0.14	2	17.25%
	No, to any	1	2.34%
	yes, all table	1	6.04%
Producer and Trader	No, 0.05	1	
	No, 0.093	2	9.39%
Trader	No, 0.02	1	4.26%
	No, 0.93	1	
	No, to any	2	1.92%
	yes, 0.084	1	0.33%
	yes, all table	2	2.65%
FLOCERT/NF O	No, 0.08	1	29.28%
	No, to any	1	
	yes, all table	1	7.87%
Stakeholder			Sum of

Stakeholder type	Q22 Southern Asia	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3
	Q22 Southern Asia	rtcaponaca	2017 to Q3
	RESPONSE		2018

туре	Q23 South America RESPONSE	Response s	%PREMIUM % from Q4 2017 to Q3 2018
Producer	No, 0.02	1	2.34%
	No, 0.03	2	16.54%
	yes, 0.05	1	1.01%
	yes, all table	1	6.04%
Producer and Trader	No, 0.057	2	9.39%
	No, to any	1	
Trader	No, 0.02	1	4.26%
	No, 0.057	1	
	No, to any	2	1.92%
	yes, 0.05	1	0.33%
	yes, all table	1	
EL COEDT/N	(blank)	1	2.65%
FLOCERT/N FO	No, 0.05	1	29.28%
	yes, all table	2	7.87%
Stakeholder type	Q23 Southern Asia RESPONSE	No of Response s	Sum of %PREMIUM % from Q4 2017 to Q3 2018

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Producer	No, to any	1	3.38%
	yes, all table	1	2.32%
	(blank)	1	
Producer and Trader	No, to any	1	
Trader	No, to any	2	1.92%
	yes, all table	1	2.65%
	(blank)	1	1.96%
FLOCERT/NF O	No, 0.08	1	29.28%
	No, to any	1	
	yes, all table	1	7.87%

Stakeholder type	Q22 South-Eastern Asia RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer			
	No, to any	1	1.04%
Trader			
	(blank)	1	1.04%
FLOCERT/NF	No. 0.08	1	29.28%
O	NO, 0.06	ı	29.20%
	No, to any	1	
	yes, all table	1	7.87%

Producer	No, to any	1	
	yes, all table	2	5.70%
Producer and			
Trader	No, to any	1	
Trader			
	No, to any	2	3.17%
	yes, 0.042	1	0.71%
	(blank)	1	2.65%
FLOCERT/N			
FO	No, 0.05	1	29.28%

Stakeholder type	Q23 South-Eastern Asia RESPONSE	No of Response s	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer		_	
	No, FP should not be lower than before.	1	1.04%
Trader			
	yes, 0.042	1	1.04%
FLOCERT/N			
FO	No, 0.05	1	29.28%
	yes, all table	2	7.87%



Stakeholder type	Q22 Western Africa RESPONSE	No of Responses	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer and Trader	kind of yes	1	6.48%
Hauei	Killa or yes	ı	0.40%
	no, 0.076	1	
	(blank)	1	0.15%
Trader	No, to any	1	0.77%
	yes, 0.057	1	
	yes, all table	3	7.69%
	(blank)	3	
FLOCERT/NF			
0	No, 0.06	1	29.28%
	No, to any	1	
	yes, all table	1	7.87%

Stakeholder type	Q23 Western Africa RESPONSE	No of Response s	Sum of %PREMIUM % from Q4 2017 to Q3 2018
Producer and	0.00	4	0.450/
Trader	yes, 0.03	1	0.15%
	(blank)	2	6.48%
Trader	No, to any	1	0.77%
	yes, 0.03	2	5.04%
	yes, 0.03 (but organic kept the same)	1	
	yes, all table	2	
	(blank)	2	2.65%
FLOCERT/N FO	No, 0.03	1	29.28%
	yes, all table	2	7.87%

