

**Project Assignment**  
**Fairtrade Textile Standard**  
**08.04.2014**

This project assignment describes the project framework, objectives, timelines and responsibilities. For additional information please contact the Project Manager listed below for further information.

The project will be carried out according to the Standard Operating Procedures for the development of Fairtrade Standards respectively Minimum Prices and Premiums. More information on these procedures can be found on the website: <http://www.fairtrade.net/setting-the-standards>

**Rationale for and justification of need for the project:**

Following the launch of Fairtrade certified cotton in 2004, and after comprehensive stakeholder consultations, the Board of Fairtrade International (FI) decided on a two staged approach to Fairtrade textiles. Phase one was designed to certify raw cotton only, as a primary product using a dedicated certification mark. Phase two focussed on research and analysis of a certification mark which would cover the complete textile supply chain.

In early 2009 FI began working on phase two for textiles and garments with Fairtrade certified cotton based on the lessons learned from the market for Fairtrade certified cotton. After undertaking consultations in 2009 with key stakeholders and adhering to Fairtrade strategic directions for empowerment and development of workers, Fairtrade tested different options to improving social compliance in the textiles supply chains. Based on findings, a five year program (Roadmap) for building capacity in FI textile supply chains and developing a Textile Standard was approved by the Fairtrade Board in November 2013.

The Fairtrade Textile Standard will set the requirements for operators at the different levels of the textile supply chain processing Fairtrade certified cotton, with the intent of leading to greater worker empowerment, ensuring decent working conditions and wages and improved livelihoods for workers, increased market access for Fairtrade cotton producers and more sustainable supply chains for all operators. It will incorporate a verification and development approach as outlined in the cornerstones document for the textiles project. The Textile Standard will be guided by the Fairtrade Hired Labour Strategy and other leading social standards and approaches in the textile industry.

**Risk assessment:**

There is a risk that the project is delayed due to the complexity of the textile supply chain, unexpected results in field testing round of first draft of standard, and stakeholders challenging the cornerstones of textile project.

Mitigation: Continuous engagement with key stakeholders producers, ethical voluntary standard setters, trade unions and National Fairtrade Organizations to ensure commitment to outcome and timely delivery.

There is a risk agreement on living wage benchmarks will be contentious and that the living wage component will meet with opposition from manufacturers.

Mitigation: Alignment with integral ethical textile initiatives, NGOs and verifiers to agree common living wage benchmarks and the modalities of implementation of those benchmarks.

There is a risk that that the Standard does not meet some of the expectations or needs of fair trade organizations (FTO) because the scope differs from their current models.

Mitigation: Seek for collaboration with FTOs working in ethical textile supply chains.

**Project Start Event:**

Textile Standard kick off meeting

**Project Start Date:**

19 February 2014



**FAIRTRADE**  
INTERNATIONAL

<p><b>Project End <u>Event</u>:</b> Publication of Textile Standard and accompanying documents</p>	<p><b>Project End <u>Date</u>:</b> February 2016</p>		
<p><b>Project Goal and Objectives</b></p>	<p><b>Project Non-Objectives</b></p>		
<p><b>General goal:</b> To establish a Fairtrade Textile Standard for the full textile supply chain processing Fairtrade cotton and delivering tools for implementation of the Standard</p> <p><b>Specific objectives:</b></p> <ul style="list-style-type: none"> <li>• Ensure decent working conditions and wages, leading to improved livelihoods for textile workers through unique Fairtrade strategic approach to workers empowerment.</li> <li>• Secure increased market access for Fairtrade cotton producers and more sustainable supply chains for all operators.</li> <li>• Analyse opportunities to collaborate with social and environmental initiatives, standards and verification bodies in the textile industry in order to build synergies.</li> <li>• Ensure broad stakeholder alignment and involvement through consultation and field testing.</li> <li>• Clarification of geographical application (with view of expanding as far as possible).</li> <li>• Clarification of end product composition rules with a view to enable to broad range of end products.</li> <li>• Learning to which extent the textile approach is applicable to other manufactured products.</li> <li>• Ensure that compliance criteria are developed and auditors are trained.</li> </ul>	<ul style="list-style-type: none"> <li>• Assess manufacturers' needs for support in social compliance and capacity development of workers in Fairtrade textile chains.</li> <li>• Perform site assessments against standard requirements to assure future implementation in two industrial supply chains.</li> <li>• Evaluation of the needs, challenges and risks of operators for commercial partners participating in this project.</li> <li>• Inclusion of the Standard in private Code of Conducts/ Supplier conducts</li> <li>• Inclusion of the Standard as requirement in national or EU public procurement policy</li> </ul>		
<p><b>Main Tasks</b></p> <ul style="list-style-type: none"> <li>- Prepare draft standard</li> <li>- Conduct research on other comparable standards</li> <li>- Consult on standard</li> <li>- Integrate feedback into final standard</li> <li>- Publish standard</li> <li>- Develop explanatory documents</li> </ul>	<p><b>Project Resources and Costs</b></p>		
	<p><b>Resource Type</b></p>	<p><b>Quantity/Unit</b></p>	<p><b>Costs (EUR)</b></p>
	<p>Staff Consultant for requirement development and support Workshops</p>	<p>3 2</p>	<p>TBD</p>



- Train internal stakeholders	3	
<p><b>Project timelines/ Key sign off stages:</b></p> <p><b>Research:</b> Feb - June, 2014</p> <p><b>Drafting Standard and consultation documents I:</b> May – July, 2014</p> <p><b>Standards Committee meeting</b> – information and guidance: June, 2014</p> <p><b>Consultation (1st round)</b> August, 2014</p> <p><b>Analysis:</b> September, 2014</p> <p><b>Field testing:</b> October, 2015</p> <p><b>Re-drafting Standard and consultation documents II:</b> November</p> <p><b>Consultation (2nd round) and workshops:</b> –December-February, 2015</p> <p><b>Analysis:</b> March-April, 2015</p> <p><b>Redrafting:</b> May-June, 2015</p> <p><b>Approval - Standards Committee:</b> June, 2015</p> <p><b>Publication:</b> August, 2015</p> <p><b>Explanatory documents:</b> September-October 2015</p> <p><b>Compliance criteria development and training:</b> October-November, 2015</p> <p><b>Implementation:</b> January, 2016</p> <p><b>Project close down:</b> February, 2016</p>		
<p><b>Project Owner (Unit):</b> Gelkha Buitrago, Head of Standards</p>	<p><b>Project Manager (contact point for the project) (Unit, Address, Telephone, E-mail):</b> Elisabeth Bystrom, Standards &amp; Pricing, Standards Project Manager , <a href="mailto:e.bystrom@fairtrade.net">e.bystrom@fairtrade.net</a> +1(530)746-2182</p>	
<p><b>Project Team (Unit):</b></p> <ul style="list-style-type: none"> <li>- Rossitza Krueger, GPM Textiles Manager</li> <li>- Shemina Amarsy, S&amp;P</li> <li>- Lucy Russell, S&amp;P</li> <li>- Margret Loeffen, S&amp;P</li> <li>- Anita Sheth, Social Compliance, FI</li> <li>- Wilbert Flinterman, Workers' Rights, FI</li> <li>- Reykia Fick, Communications, FI</li> <li>- Debora Rosado, FLO-CERT</li> <li>- Mariska Przyklenk, FT Germany</li> <li>- Subindu Garkhel, Fairtrade Foundation, UK</li> <li>- Melanie Duerr, MH CH,</li> <li>- Elisabet Lim – Fairtrade Sweden</li> <li>- NAPP operational team member (TBD)</li> </ul>	<p><b>Project Environment (project participants - not part of the project team):</b></p> <ul style="list-style-type: none"> <li>- Textile Advisory group (technical experts and labour rights activists with proven records in social compliance)</li> <li>- Andreas Kratz, Director Standards &amp; Pricing, FI</li> <li>- Susanne Hoefs, Partnerships, FI</li> <li>- Kate Kilpatrick, MEP, FI</li> <li>- Laura Barrington, Licensing, FI</li> <li>- Patricia Magaña-Spiegel, Brands, FI</li> <li>- WRAC</li> <li>- Producer Networks all regions</li> <li>- PSR all regions</li> <li>- Selected operators</li> </ul>	