



# HERBS AND SPICES REQUEST FORM

1.4 Request for Inclusion of a New Product  
into Fairtrade Standard for Herbs and Spices

FOR INTERNAL USE

APPROVAL  Yes  No

REASON

DATE

## SUBMITTED BY:

CONTACT Name: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Phone number: \_\_\_\_\_

STAKEHOLDER TYPE  Producer  PN  
 Trader  PSR  
 NFO

## PRODUCT INFORMATION

PRODUCT NAME Botanical name: \_\_\_\_\_ Enter botanical name (in Latin) and common English name. If  
English: \_\_\_\_\_ French and Spanish are unknown, leave blank.  
French: \_\_\_\_\_  
Spanish: \_\_\_\_\_

PRODUCT TYPE  Herbs consist of leaves, flowers, stems, and  
Explain why product fits roots from herbaceous plants.  
Herbs and Spice \_\_\_\_\_  
Standard based on definition

Spices consist of aromatic seeds, buds, roots, barks,  
rhizomes, pods, flowers or parts thereof, berries, or other fruits.  
\_\_\_\_\_

PART OF PLANT  Bark  Root  
Indicate the parts of the  Bud  Seed  
plant that are to be sold  Calyx  Shoot  
as Fairtrade-certified  Flower  Stem  
products  Fruit  Stigma  
 Herb  Thallus  
 Husk  Wood  
 Leaf  Not specified  
 Petal  
 Resin  Other: \_\_\_\_\_

FORM  Fresh  Conventional  
 Dried  Organic

USE  Flavouring  Food  Medicine  Perfume  
If the product is also covered  
by another Fairtrade product  
Standard, the respective  
Standard applies and the  
product cannot be certified  
as a herb, herbal tea or  
spice.  
 Other: \_\_\_\_\_

PRODUCTION  Wild harvesting  
 Small Producer Organisation (SPO)  
 Plantation / Hired Labour (HL)

AREA Countries: \_\_\_\_\_  
Regions: \_\_\_\_\_

TARGET MARKET Countries: \_\_\_\_\_

## EXPECTED SALES

Please enter current market prices as listed for the conventional, non-Fairtrade market

CURRENT MARKET PRICE Local currency: \_\_\_\_\_ Unit of measurement: \_\_\_\_\_  
U.S. Dollars: \_\_\_\_\_

SHORT-TERM Total expected worldwide sales of Fairtrade volume expected within the first three  
years of production in metric tonnes per year (MT/year)

LONG TERM Total expected worldwide sales of Fairtrade volume expected within the first ten  
years of production in metric tonnes per year (MT/year)

## RISK ASSESSMENT

Explain any potential risks of adding this Herb or Spice and how these potential risks might be mitigated