FOCUS ON
FAIRTRADE REGIONS:
LATIN AMERICA AND THE CARIBBEAN

Monitoring Report 10th Edition
About Fairtrade International

Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 1.6 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organizations in more than 30 countries that promote Fairtrade to business and consumers.

For more information, visit www.fairtrade.net

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Disclaimer

The monitoring data in this report are based on data collected by FLOCERT, and reported in some cases by producer organizations through the audit process and in other cases by other supply chain actors. Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. The data are provided ‘as is’ and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.

About FLOCERT

FLOCERT is a global certification body offering verification and supply chain services to ensure social and environmental standards. Founded in 2003 as the single certifier for Fairtrade, the company has six international offices, 125 employees and more than 120 auditors worldwide.

For more information, visit www.flocert.net

Cover Photo:
Luzia Lima Cordeiia packs fruit at Bello Fruit Importação & Exportação Ltda., Brazil
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COFFEE AND BANANAS TOGETHER ACCOUNT FOR 83% OF FAIRTRADE PREMIUM PAID TO PRODUCERS IN LATIN AMERICA AND THE CARIBBEAN

50% OF ALL FAIRTRADE PRODUCER ORGANIZATIONS ARE IN LATIN AMERICA AND THE CARIBBEAN

FAIRTRADE PREMIUM PAID TO PRODUCERS IN LATIN AMERICA AND THE CARIBBEAN INCREASED BY 7% IN 2017

41% OF FAIRTRADE PREMIUM GOING TO LATIN AMERICA AND THE CARIBBEAN IS PAID TO PRODUCERS IN PERU AND COLOMBIA
Fairtrade in Latin America and the Caribbean: Producer Organizations 2015-2017

By the end of 2017, there were 803 Fairtrade certified producer organizations in 22 countries throughout the region. Of these, 87 percent are small producer organizations and 13 percent are hired labour organizations. There was a nine percent increase in the number of certified small-scale producer organizations since 2016. This was mainly due to the increase in the number of coffee producers in Peru. Hired labour organizations increased by 16 percent mainly due to the increase in certified banana producers in Colombia.
FAIRTRADE IN LATIN AMERICA AND THE CARIBBEAN: OVERVIEW 2017

Number of farmers and workers in Fairtrade producer organizations 2017

- **307,730** Farmers in Small Producer Organizations (20% of global total)
- **27,910** Workers in Hired Labour Organizations (14% of global total)
- **335,640** Total farmers and workers in Latin America and the Caribbean (20% of global total)

Fairtrade Premium receipts 2016-2017

- **€110.2 million** Earned by Small Producer Organizations (67% of global total)
- **€10.8 million** Earned by Hired Labour Organizations (45% of global total)
- **€121 million** Total Fairtrade Premium for Latin America and the Caribbean (64% of global total)

Note:
Numbers may not sum due to rounding
SHARE OF TOP TEN FAIRTRADE PREMIUM EARNING COUNTRIES 2016-2017

1. Peru
€31,884,290
FAIRTRADE PREMIUM
26% OF TOTAL

2. Colombia
€18,207,500
FAIRTRADE PREMIUM
15% OF TOTAL

3. Honduras
€15,525,470
FAIRTRADE PREMIUM
13% OF TOTAL

4. Dominican Republic
€12,363,290
FAIRTRADE PREMIUM
10% OF TOTAL

5. Brazil
€8,344,860
FAIRTRADE PREMIUM
7% OF TOTAL

6. Mexico
€7,722,080
FAIRTRADE PREMIUM
6% OF TOTAL

7. Ecuador
€5,665,670
FAIRTRADE PREMIUM
5% OF TOTAL

8. Nicaragua
€5,338,910
FAIRTRADE PREMIUM
13% OF TOTAL

9. Guatemala
€3,017,480
FAIRTRADE PREMIUM
2% OF TOTAL

10. Belize
€2,899,260
FAIRTRADE PREMIUM
2% OF TOTAL
FAIRTRADE IN LATIN AMERICA AND THE CARIBBEAN:
FAIRTRADE PREMIUM DISTRIBUTION BY PRODUCT 2016-2017

- Coffee: 59%
- Bananas: 24%
- Cane sugar: 6%
- Cocoa: 6%
- Fresh fruit: 2%
- Cereals: 1%
- Other products*: 2%

*Includes wine grapes, vegetables, fruit juices, honey, flowers and plants, gold and associated precious metals, herbs, herbal teas and spices, nuts, dried fruit, oilseed and oleaginous fruit, pulp.
## Fairtrade in Latin America and the Caribbean: Volumes Sold on Fairtrade Terms for Key Products 2017 (1)

### Cocoa [in MT]
<table>
<thead>
<tr>
<th>Country</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dominican Republic</td>
<td>14,519</td>
</tr>
<tr>
<td>Ecuador</td>
<td>3,583</td>
</tr>
<tr>
<td>Peru</td>
<td>20,582</td>
</tr>
<tr>
<td>Other countries in Latin America and the Caribbean</td>
<td>757</td>
</tr>
</tbody>
</table>

### Coffee [in MT]
<table>
<thead>
<tr>
<th>Country</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>18,021</td>
</tr>
<tr>
<td>Colombia</td>
<td>29,831</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>5,023</td>
</tr>
<tr>
<td>Guatemala</td>
<td>7,257</td>
</tr>
<tr>
<td>Honduras</td>
<td>39,710</td>
</tr>
<tr>
<td>Mexico</td>
<td>12,867</td>
</tr>
<tr>
<td>Nicaragua</td>
<td>13,515</td>
</tr>
<tr>
<td>Peru</td>
<td>55,819</td>
</tr>
<tr>
<td>Other countries in Latin America and the Caribbean</td>
<td>1,464</td>
</tr>
</tbody>
</table>

### Bananas [in MT]
<table>
<thead>
<tr>
<th>Country</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colombia</td>
<td>133,201</td>
</tr>
<tr>
<td>Dominican Republic</td>
<td>199,873</td>
</tr>
<tr>
<td>Ecuador</td>
<td>94,231</td>
</tr>
<tr>
<td>Peru</td>
<td>120,661</td>
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<tr>
<td>Other countries in Latin America and the Caribbean</td>
<td>41,851</td>
</tr>
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### Flowers [in Stems]
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<thead>
<tr>
<th>Country</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ecuador</td>
<td>8,500,049</td>
</tr>
<tr>
<td>Other countries in Latin America and the Caribbean</td>
<td>12,500</td>
</tr>
</tbody>
</table>

### Honey [in MT]
<table>
<thead>
<tr>
<th>Country</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>278</td>
</tr>
<tr>
<td>Guatemala</td>
<td>693</td>
</tr>
<tr>
<td>Mexico</td>
<td>751</td>
</tr>
<tr>
<td>Other countries in Latin America and the Caribbean</td>
<td>1,278</td>
</tr>
</tbody>
</table>
### Fairtrade in Latin America and the Caribbean:
Volumes Sold on Fairtrade Terms for Key Products 2017 (2)

#### Sugar [in MT]
- Costa Rica: 6,740
- Paraguay: 38,897
- Other countries in Latin America and the Caribbean: 73,262

#### Fruit Juices [in MT]
- Brazil: 19,356
- Other countries in Latin America and the Caribbean: 421

#### Fresh Fruit [in MT]
- Brazil: 14,422
- Chile: 317
- Colombia: 156
- Mexico: 7,888
- Peru: 498
- Other countries in Latin America and the Caribbean: 6,756

#### Wine Grapes [in MT]
- Argentina: 10,568
- Chile: 2,644

#### Herbs, Herbal Teas & Spices [in MT]
- Mexico: 8,977
- Other countries in Latin America and the Caribbean: 33
ABOUT THE DATA IN THIS REPORT

This report has two sources of data.

CODImpact is the data collected from producers during the audits. Since not all producer organizations are audited each year, the data is completed using the last available record. This is the data source for production volume, area of cultivation, number of farmers and workers, and Premium usage.

The second source of data is FLOTIS. This is the data collected from all Premium payers for all transactions in a given year for Fairtrade sales and Premium generated. The data has been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organizations that is not taken into account because of quality.

- There may be missing information in some questionnaires from certified producer organizations that was not reported by auditors.

- There may be wrong data or data that were not validated.

The number of certified organizations is counted as the number of producer organizations at the end of the year with any of the following certifications statuses: certified, suspended or permission to trade.

Data on volumes produced, volumes sold and Fairtrade Premium income and expenditure are retrospective for a 12-month period preceding the audit. Since the majority of the audits for this data set took place during 2017, the majority of producer organizations have reported on time periods spanning 2016–2017. We thus use ‘2016–17’ to describe these data in the report.

Under the terms of confidentiality agreements with Fairtrade producer organizations, data may be publicly reported in aggregate form, but not used in ways that expose data belonging to a single producer organization, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organizations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organizations.

DISCLAIMER

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