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FAIRTRADE – CANE SUGAR PROGRAM

TENDER

BACKGROUND:

Fairtrade International is the international non-profit, multi-stakeholder organization behind the FAIRTRADE Mark, the most recognized ethical label in the world. Fairtrade currently works with over 1,240 producer groups across 75 countries, reaching some 1.66 million smallholder farmers and plantation workers. Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries.

Fairtrade members include three Producer Networks (from Africa, Asia and Latin America and 20 National Fairtrade Organizations (NFOs). FLOCERT is the certification body on behalf of Fairtrade.

This Terms of Reference falls under the scope of the Global Products, Programs, and Policy (GPPP) Unit. GPPP ensures that trade of Fairtrade global products & programs, deepens and broadens impact on farmers, workers, and their communities.

For more information on Fairtrade, please visit www.fairtrade.net

PROJECT:

For its Fairtrade certified smallholder sugar cane farmer organizations in Central America, Fairtrade & CLAC (FT producer network in Latin America and the Caribbean) are looking for a consultancy partner to train farmers in 3 countries in Central America to accurately assess and report GHG emissions and carbon removals. Ideally this will be done with a tool that is designed for the use of small farmers. The tool needs to be based on the Cool Farm tool.

The training needs to be delivered to the farmers in 3 countries in Central America.

The farmers don't produce sugar, but supply their cane to a mill.

YOUR PROPOSAL:

We are inviting interested partners to provide a proposal that informs how smallholder farmers will be trained to collect and report accurate data as per above. Ideally this is done with the use of a digital tool that can be used to capture this data. Please provide detailed information about the tool, and whether it had already been used by sugar cane farmers. The costs for the use of this tool should be included in the proposal.

After the evaluation of the project the consultancy and smallholder farmer organizations can discuss whether it will be useful for them to purchase the tool for future use.

The consultant should be fluent in English and Spanish.

BENEFICIARIES OF THE PROJECT:

Smallholder producer organizations – sugar cane – with around 10,000 members (a certain number of these farmers will be selected).

TIMELINE OF PROJECT:

November 2024 to November 2025

Applications to be sent to: sugar@fairtrade.net