## Jobs Job offer: Project manager for the "Rethink your Clothes" thematic campaign



Fairtrade is not just a mere "alternative" to conventional trade, it's an illustration of good citizenship and a responsible entrepreneurial approach! The overall aim of the NGO Fairtrade Lëtzebuerg is to contribute to the improvement of living and working conditions for producers and workers in Africa, Asia, Latin America and the Caribbean.

# As part of the specific "Rethink Your Clothes" campaign, which focuses on the textile industry, the NGO Fairtrade Lëtzebuerg is currently looking for:

A project manager for the "Rethink your Clothes" thematic campaign.

#### 36h/week fixed-term contract: from November 15, 2024 - to December 31, 2025

You will be responsible for implementing the **"Rethink Your Clothes"** activities according to a validated logical framework and report to the NGO's management as well as to the "Rethink Your Clothes" campaign manager.

The overall aim of the "**Rethink Your Clothes**" campaign, which is funded by the Ministry of Cooperation and organized in consortium with a member organization, is to consolidate a local movement, bringing together citizens and various actors committed to a paradigm shift within the textile and clothing sector, towards greater ethics and sustainability.

As part of this mandate, the NGO Fairtrade Lëtzebuerg will focus on raising public awareness about the importance of Fairtrade as a lever for change within the textile sector. Other major activities will include educating people about global citizenship in relation to Fairtrade textiles, developing the supply of Fairtrade-certified textiles on the Luxembourg market, and raising awareness among public administrations and companies so that they make greater use of Fairtrade-certified products in their textile sourcing.

You will be responsible for implementing the activities of the **"Rethink Your Clothes"** mandate according to a validated logical framework.

More specifically, the main activities will be as follows:

- Lead educational and andragogical workshops both with youths and adults;
- Design and develop entertaining and educational material for various target audiences;
- Raise awareness about the economic, social and ecological challenges within the textile sector;
- Coordinate, organize and communicate the campaign's public events;
- Develop the supply of Fairtrade-certified textiles on the Luxembourgish market;
- Raise awareness among public administrations and companies, and support them in their Fairtrade textile purchases.

## Your profile

## Education & Know-how

- Bachelor's degree and higher;
- Diploma in education and training; in pedagogy; in social and human sciences; in international relations; in communication; in marketing or equivalent;
- Fluent or native level of French and German and good command of written and spoken English. Luxembourgish will be considered an asset;
- A considerable experience in education, training and group facilitation is a strong skill to possess for this position;
- Computer literate.

## <u>Skills</u>

- You have an excellent ability to manage priorities in order to effectively handle the many tasks entrusted to you;
- You have an analytical mind and are capable of making complex ideas accessible to a non-specialist audience;
- You have excellent writing skills;
- You have excellent facilitation and group-building skills;
- You are able to develop both pedagogical and andragogical content and develop tools that are linked to these fields;
- You are used to working with a wide range of partners;
- You are skilled in market development, convincing target audiences and promoting products.

#### Personal skills

- You are autonomous, passionate and motivated;
- You are organized and rigorous, with an eye for detail and innovation;
- You have strong interpersonal skills (listening, tact and diplomacy), which enable you to interact effectively with your partners;
- You are a team player and you possess the ability to be part of a group dynamic;
- Mobility and flexibility in terms of working hours are expected for this position.

Please send your full application (CV + covering letter) by e-mail to emploi@fairtrade.lu quoting "CDD - Rethink your Clothes". More information on <u>www.fairtrade.lu</u> / <u>www.rethink.lu</u>