



GLOBAL DIRECTOR ADVOCACY – FAIRTRADE

Fairtrade changes the way trade works by putting farmers and workers first. Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives.

Fairtrade is looking for a **Global Advocacy Director** to lead and coordinate advocacy efforts, working across the entire Fairtrade system. An exciting position for someone who wants to build bridges to globally advocate for Fairtrade. **The Fairtrade Center of Excellence (CoE) for Advocacy is a new initiative** and is hosted by Fairtrade Belgium in cooperation with the FairTrade Advocacy Office (FTAO). The CoE, led by the Global Advocacy Director, will work across **the global Fairtrade system** to coordinate and strengthen its public policy advocacy activities.

Your mission:

- You lead the **system-wide development and execution of Fairtrade’s global advocacy strategy**, chairing Fairtrade’s Global Advocacy Working Group and closely liaising with the FTAO.
- You make sure producers and workers are deeply involved in our advocacy strategy and their voice is central in our actions.
- You **ensure consistency in the global advocacy approach** by aligning all advocacy initiatives in line with the global advocacy strategy.
- You are responsible for **establishing and leveraging synergies and strategic relationships** with like-minded regional and global players.
- You oversee, align, and facilitate the work of Fairtrade’s Global Advocacy Working Group.
- You **align the advocacy strategy** and Fairtrade policies with the commercial strategy, communications strategy, and work of other Centers of Excellence.
- You **serve as a visible Fairtrade representative** at seminars, conferences, workshops, and other international policy influencing fora.
- **You inform and brief internal and external stakeholders on policy and advocacy matters** relevant to Fairtrade (written materials, briefings, presentations...).
- You maintain and further develop an effective and motivated virtual Advocacy team, namely a Senior Manager (Advocacy) based in Germany.
- You **devise and deliver short- and long-term plans and budgets for the CoE** for Advocacy and ensure that both restricted and unrestricted budgets are effectively managed.

Your profile:

Master’s degree in **International Development, International Relations, Public Policy**, or similar disciplines. A combination of a Bachelor’s degree and at least 10 years of experience may substitute.

- **At least 10 years’ experience** working at a senior level in the **areas of policy and advocacy** preferably for international NGOs, development agencies, national governments, or international organizations.

Fairtrade Belgium vzw / asbl

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- **Strong leadership**, relationship-building, and influencing skills. You will need to **align people behind a vision and get them to work for the common agenda**, without direct hierarchical relationship with them.
- Strong **network in the trade / development / human rights / policy influencing sectors**.
- Proven **advocacy strategy and action plan drafting and execution** skills.
- Proven **project and change management skills**.
- Experience in **working collaboratively within network-type structures, in multi-stakeholder environments**.
- Near-native fluency in written and spoken **English**.
- Experience working with MS Office or equivalent.
- You will report to the Director of Fairtrade Belgium
- You feel strongly about contributing to a fairer market situation and **fully endorse the values of Fairtrade**.

What we offer:

- An **attractive salary package** in line with the **NGO standards** including lunch vouchers, group and hospitalization insurances, eco-vouchers.
- 10 legal holidays in Belgium + 20 holidays (pro rata employment of year before) + 6 extra days
- A **full-time position (38h/week)** located in **Brussels**, Belgium
- A **varied role** in an organization with **strong ethical values**
- The opportunity to discover a totally different way of doing business
- A **friendly work environment** where you will be part of a small team of 19 very motivated colleagues in Brussels and of a much larger network globally.

Candidates must have the right to work in Belgium (the employer is Fairtrade Belgium).

Interested?

Please consult www.fairtrade.net for more information on Fairtrade International and the Fairtrade system. Please apply by e-mail only, in English with your resume and motivation letter **before April 11 2022** to hayat@thecareerclub.be with the reference 'Global Director of Advocacy'.