



Call for Expressions of Interest

Fairtrade International Policy and Advocacy support for living income work in coffee

Fairtrade International is a non-profit, multi-stakeholder association of 22 member organizations – three producer networks (Africa, Latin America and Asia) and 19 national Fairtrade organizations. The association has a central office in Bonn, Germany.

The international Fairtrade system includes Fairtrade International, eight Fairtrade marketing organizations, and FLOCERT (the main independent certification body of the global Fairtrade system). The system is governed by a General Assembly and a Board of Directors.

All members in the Fairtrade system are guided by the principles of empowerment, capacity, transparency and fair pricing as the prerequisites of sustainable development.

Fairtrade International wishes to commission a consultant for policy and advocacy support.

Context and description of the assignment

Fairtrade International's current strategy "Changing Trade Changing Lives 2016-2020" includes an ambition to help achieve the Sustainable Development Goals (SDGs). Specifically, we work with members, allies and partners to advocate for government policies that create an enabling environment for fair trade, including interventions to promote the priorities of small-scale producers and workers at national, regional and global levels.

We believe that achieving the SDGs requires fundamental changes to the way business is done such as sustainable pricing to ensure living incomes and living wages for producers and workers in Fairtrade supply chains. We aim to influence governments and institutions to develop and enforce adequate regulations, set boundaries for the market, and incentivise a more equal global economy.

Under a European Union grant Fairtrade International (FI) is looking to improve both its policy and advocacy work in order to improve the impact of our advocacy interventions at different levels where we work as a system.

To this end we are looking to commission a policy & advocacy expert to help strengthen our evidence-based political analysis and positioning and related advocacy strategies. The first study carried out under this series focused on strengthening our Living Income related policy and advocacy work in the cocoa sector. We would like to further build on this work and expand the Living Income focus to the coffee sector.

We are also interested to understand if general conclusions can be drawn for Living Income work in other Fairtrade product sectors.



Outcomes

- Analysis of Fairtrade's present policy and advocacy work on living incomes in the coffee sector building with a special focus on public policy influencing.
- Conclusions and recommendations for strengthening our policy and advocacy capacity in support of sustainable prices for coffee enabling Living Income levels taking into consideration advocacy opportunities as may exist at national, regional as well international levels
- Policy position paper towards policy makers on our work towards living incomes in the coffee sector.

Methodology (based on [Guidelines for Impact orientation of Advocacy](#) or similar)

- Review of relevant documents, studies, reports, publications, papers
- In-depth discussions and interviews with relevant representatives of Fairtrade International units, Fairtrade member organizations, representatives from coffee networks of Fairtrade producers, existing Fairtrade commercial partners and commercial actors outside the Fairtrade system, and other relevant working group members
- Interviews with representatives of like-minded organizations, researchers of related studies and policy makers
- Travel to the Fairtrade International office in Bonn, Germany is required (subject to COVID 19 restrictions)

Deliverables

- Analysis, conclusions and recommendations report
- Presentation of draft analysis, conclusion and recommendations (webinar setting/or workshop)
- Compilation of final report (about 25 pages)
- Position paper specifying policy demands and proposed advocacy strategy in support of our living income work in coffee (about 10 pages)

Time Frame

- Sep – Dec 2020
- 20-25 work days (estimated)



Profile of the consultant

- Policy and advocacy expert with professional experience in trade policy & instruments (eg EU level, WTO) development cooperation, development policies, Sustainable Development Goals, and preferably coffee value chains
- Knowledge of private sustainability standards and their role in promoting living incomes for producers
- Good understanding of Business & Human Rights, Human Rights Due Diligence, the complexity of achieving living incomes and the interrelation between the two.
- Broad network of civil society and lobbying organizations engaged in promoting sustainable development in supply chains
- Profound knowledge of the ethical trade sector and the sustainable development goals
- Good knowledge of Fairtrade an asset
- Experience as trainer in policy and advocacy related capacity building
- Fluency in English, working knowledge of Spanish

Eligibility

The consultant (or company) should be based in the European Union or in a developing country according to EU regulation. Please check:

<https://ec.europa.eu/europeaid/prag/document.do?nodeNumber=2.13> - Annex 2a)

Working Language

The working language in Fairtrade International is English and reports must be written in English.

Additional notes on visibility

Deliverables for this project need to follow EU visibility rules. An annex listing all these visibility rules is available upon request, but are summarized as ensuring that the European Union is visibly recognized as the donor in all workshops, publications, and communications.



Confidentiality and ownership

All information gathered and documents produced in the course of the assignment are the property of Fairtrade International. Consultants have to comply with confidentiality regulations.

Financial aspects

Consultant fee: the offer submitted should include VAT (if applicable)

Other expenses: details are to be specified and agreed upon between Fairtrade International and the contracted consultant

Contact person and application

Your tendering should be submitted in English and consist of a cover letter and curriculum vitae with an indication of related past experience and brief examples of previous work. It should also include an outline of your proposed approach, and an indication of your consultant fee requirements (including VAT if applicable) and other costs

Please send your tendering documents by email to: m.kuhlmann@fairtrade.net and indicate:
“Policy and Advocacy: Living Incomes in Coffee” in the subject line.

The deadline for submitting your tendering documents is: **31st August 2020**