

# Fairtrade International Standards and Pricing Work Plan 2021

15/03/2021

(further information on projects may be found in the project assignments)

Project Type	Project Title	Main Objectives	Project Manager	Timelines 2021	Rationale	Available project documents
<b>Generic Standard review projects</b>						
Standard Review	Trader Standard Review	Alignment with the Strategy and Review of the standard as part of the regular review cycle	Oksana Forkutsa	Q3-Q4	Regular Cycle Review	tbc
Standard Review	Hired Labour Standard Review	Alignment with the Strategy and Review of the standard as part of the regular review cycle	Jebet Yegon	Q4	Regular Cycle Review	tbc
Standards implementation	Roadmap DR	Improved Assurance of local legislation and non-discrimination requirements in context of migrant work	Gudrun Schlöpker	Q1, Q2	Assurance	tbc
<b>innovation projects</b>						
Standard Innovations	Outcome Based Standards	Alignment with the Strategy 2021-2025 to deliver impact	Alina Amador	Q2-Q4	Align with Fairtrade Strategy	tbc
System improvement & innovation	Simplification Extended Product Portfolio	Develop simpler approach for standards and prices related to Fairtrade Extended Product Portfolio	Mona Wolf / Kerstin Cron	Q1 - Q4	Align with Fairtrade Strategy	tbc
System improvement & innovation	Price Mechanism monitoring	Review impact of FMP and develop mechanisms of value generation at PO level	Eduardo Bluhm	Q3-Q4	align with Fairtrade Strategy	n/a
System improvement & innovation	Pilots in Standards & Pricing	define a framework and procedures for implementing Pilots in Pricings.	Ricardo / Alina	Q2- Q4	align with Fairtrade Strategy	
System improvement & innovation	Assurance methodologies	Risk based assurance policies are benchmarked and improvement opportunities are identified	Nora Gutwein	Q3-Q4	Assurance Improvement	tbc
System improvement & innovation	Unfair Trading Practises project	Fairtrade has the right tools to tackle Unfair Trading Practices	Nora Gutwein	Q1-Q4	Assurance Improvement	tbc
System improvement & innovation	HRDD is incorporated in assurance methodologies	Collaborates with HRDD CoE and FLOCERT in order to incorporate the HRDD in assurance methodologies	Nora Gutwein	Q1-Q5	Assurance Improvement	tbc
System improvement & innovation	HRDD is incorporated in assurance methodologies	Grievance mechanism is developed and implemented	Nora Gutwein	Q1-Q6	Assurance Improvement	tbc
<b>On-going and future projects</b>						
<b>Banana</b>						
Standard review	Fresh Fruit Standard Review	Alignment with Banana Strategy and regular cycle review integration Outcome Based elements	Giovanna Michelotto	Q3-Q4	Regular cycle review	tbc
Price review	Banana Prices review with collection of cost of production	Banana prices are timely revised	Jose Paredes / Tatiana Casgua	January to October	Regular review cycle	<a href="#">project Assignment</a>
Standards implementation	LW req. in bananas	Alignment with the Strategy and Review of the standard as part of the regular review cycle and implementation of the reviewed standard	Alina Amador / Ricardo Guimaraes	Q1	Strategy implementation	<a href="#">LW in HL with focus on bananas</a>
Standard Review	FSI extension to Bananas	To follow the FI Board decision to extend the FSI model to Bananas	Jebet Yegon	Q1-Q2	Board decision implementation	<a href="#">FSI extension for banana and coffee</a>
<b>Cocoa</b>						
Price Review	Cocoa Price model Review	Revise Fairtrade Cocoa prices and explore options for new economic mechanisms	Ricardo Guimaraes	Q4 continue in 2022	Regular review cycle	
System improvement & innovation	Cocoa - Farmers' income (full study for Ivory Coast)	Set a new Cocoa farmers' income baseline in Ivory Coast as part of a longitudinal assessment of farmers' income initiated in 2017	Sandra Yanez / Ricardo Guimaras	Q1*	Regular review cycle	
Standard Review	Cocoa Standard Review	Alignment with the Strategy and Review of the standard as part of the regular review cycle and implementation of the reviewed standard	Kerstin Cron	Q1-Q4	Regular review cycle	<a href="#">Cocoa Standard Review</a>
<b>Coffee</b>						

Standard Review	Coffee Standard Review	Alignment with the Strategy and Review of the standard as part of the regular review cycle and implementation of the reviewed standard	Giovanna Michelotto	Q1-Q2	Regular review cycle	<a href="#">Coffee Standard Review</a>
Standard Review	FSI extension to Coffee	To follow the FI Board decision to extend the FSI model to Coffee	Jebet Yegon	Q1-Q2	Board decision implementation	<a href="#">FSI extension for banana and coffee</a>
System improvement & innovation	COFFEE cost of production study	compile available costs of production and explore cooperation with partners in use of methodologies for calculation	Ricardo Guimaraes / Tatiana Casagua	Q1-Q4	Regular review cycle	
Price system improvement	Deductions in FOB prices for coffee	Provide general and country specific guidance on the FOB price breakdown for coffee	Ricardo Guimaraes / Tatiana Casagua	Q1-Q4	Regular review cycle	
<b>Other products</b>						
Standard Review	Tea Standard Review	Alignment with global tea strategy and regular review cycle	Oksana Forkutsa	Q1-Q2	Regular review cycle	<a href="#">Tea Standard Review</a>
Standard Review	Gold Standard Review	Align the standard with the market needs and producer realities	Kerstin Cron	Q1-Q3	Regular review cycle	<a href="#">Gold Standard Review</a>
System improvement & innovation	COSP collection online platform	Cocoa + generic (for all other products) COSP online platform prototype	Ricardo Guimaraes / Sandra Yanez	February - December	align with Fairtrade Strategy	
System improvement & innovation	Tea Prices Monitoring	monitoring of transaction data, development certification and changes in competitiveness	Eduardo Bluhm	Q1 -Q4*	Follow up SC deision	
<b>Development of methodologies and ways of working improvement</b>						
System maintenance & improvement	Oversight mechanism	Compliance with the ISEAL Assurance code is achieved	Nora Gutwein	Q2-Q3	Assurance	n/a
System maintenance & improvement	Compliance	Assurance Porviders and Licensing Bodies continous compliance to the set rules are achieved	Nora Gutwein	Q1-Q4	Assurance	n/a
On going project from 2020						