

In-progress evaluation and other significant producer research commissioned by Fairtrade members
Status: January 2018

S.No.	Title	Geographical focus	Product/ theme	Commissioning organization	Research partner	Sample size	Methodology	Publication date?	Contact
1	Baseline data collection: new Fairtrade cocoa groups in Cote d'Ivoire and Ghana	Cote d'Ivoire/Ghana	Cocoa	Fairtrade International, Fairtrade Africa	ICRAF and Bioversity	Ghana: 322 households sampled from 9 Producer Organizations; Côte d'Ivoire: 440 households sampled from 5 producer organizations	Mixed methods: Household survey; Key informant interviews; with counterfactual	Q3 2017 for Ghana Q1 2018 for CDI	Arisbe Mendoza
2	Fairtrade coffee: A study to assess the difference made by Fairtrade to coffee smallholders and producer organizations in Indonesia, Mexico, Peru, and Tanzania	Indonesia, Mexico, Peru, Tanzania	Coffee	Fairtrade International	NRI	800 households sampled from 8 Fairtrade and 4 non-Fairtrade producer organizations	Mixed methods: Household survey; Key informant interviews; Participatory gross margin analysis; Focus groups; with counterfactual	Dec-16	Arisbe Mendoza
3	Fairtrade Bananas in the hired labour sector: baseline and impact study	Ghana, Dominican Republic, Colombia	Bananas	Fairtrade International and Fairtrade Foundation	LEI, Wageningen	1137 households, sampled from 19 certified and 15 non-certified producer organizations.	Mixed methods: focus groups; key informant interviews; household survey; games; with counterfactual	Feb-16	Tim Aldred
4	Fairtrade's impact from a value-chain perspective	West Africa cocoa, East Africa flowers, East Africa tea and Latin America bananas	Value Chain impacts	Fairtrade Foundation, Fairtrade Germany	IIED and Aid Environment with Prof Andrew Fearn, Kent	TBA	TBA	Q4 2017	Tim Aldred
5	Sugar evaluation and baseline	Belize, Fiji, Mauritius	Sugar	Fairtrade International, FTANZ	Overseas Development Institute and RMI	Fiji: 2 organizations, 176 households Belize: 2 organizations, 150 households Mauritius: 2 organizations, 150 households	Mixed methods: household survey; key informant interviews.	Q2 2018	Harveen Kour
6	SPO Baseline research to support the development of SPO strengthening programme	Global	SPO strengthening	Fairtrade International, Max Havelaar Foundation Netherlands	KIT Netherlands	In each country 10 SPOs were selected for visits	Mixed methods: focus groups; key informant interviews; with counterfactual	Q32018	Harveen Kour
7	Swedish Lottery baseline HL Africa, (serving also as baseline for HL MEL framework)	Ethiopia, Kenya (flowers, field work), Ghana (field work), Cameroon (only literature) (banana), Malawi (tea - only literature)	Flowers and banana covered by field work (Kenya, Ethiopia, Ghana)	Fairtrade International	TradeCare Africa	Kenya: 6 flower plantations; Ethiopia: 2 flower plantations; Ghana and Cameroon: 2 certified banana plantations .	Mixed methods approach, integrating quantitative and qualitative methods (focus group and community meetings; household survey with in-depth interviews and review of institutional data; key informant interviews, participant observation, group interviews	Q3 2018	Harveen Kour
8	HL impact evaluation tea India /Sri Lanka, (serving also as baseline for HL MEL framework)	India and Sri Lanka	Tea	Fairtrade International	IIS (Erasmus University)	North India: 2 plantations South India: 3 plantations Sri Lanka: 3 plantations	Mixed methods approach, integrating quantitative and qualitative methods (focus group discussions, semi-structured key informant interviews and worker surveys), with counterfactuals	Q2 2018	Harveen Kour
9	Verändert der Faire Handel die Gesellschaft? (Does Fair Trade change Society?)	Consumer country, here: Germany	Impact of Fair Trade on German society: Consumer, Civil Society, Communities/Public Sector & Politics, Trade, Fair Trade	TransFair/Fairtrade Germany, Service Agency "Communities in the one World" and other German Fair Trade Actors	Center for Evaluation Ceval, University of Saarbrücken	Interviews with 118 experts, 144 online surveys, 1000 telephone interviews	Mixed methods approach, integrating quantitative and qualitative methods (focus group discussions etc)	Nov-16	Martin Schüller
10	Review of Research Evidence of Fairtrade	Global	Impact of Fairtrade voluntary standards on certified small holder producer groups and workers in certified hired labour organisations in terms of fostering sustainable livelihoods and empowerment	FI	Overseas Development Institute	44 studies	Review of studies in several steps: 1 research protocol; 2 Conducting searches and filtering, comprehensive literature search; 3 analysis of findings.	Q3 2017	Arisbe Mendoza
11	Analysis of Impact of Fairtrade Premium	Peru, Ecuador, Kenya, Cote D'Ivoire	Banana, Coffee, Cocoa, Flowers	Fairtrade International, TransFair/Fairtrade Germany	UPEM, France	5 case studies selected based on purposive sampling. Kenya-1, Cote D'Ivoire-1, Peru-2 and Ecuador-1	Secondary data analysis, followed by 5 case studies in each country	Q2 2018	Harveen Kour