

# THE FAIRTRADE SYSTEM

**Fairtrade International** is a non-profit, multi-stakeholder association which brings together all actors in the Fairtrade system to coordinate Fairtrade global strategy. Fairtrade International is responsible for setting the Fairtrade Standards and owns the FAIRTRADE Mark.



FAIRTRADE  
INTERNATIONAL

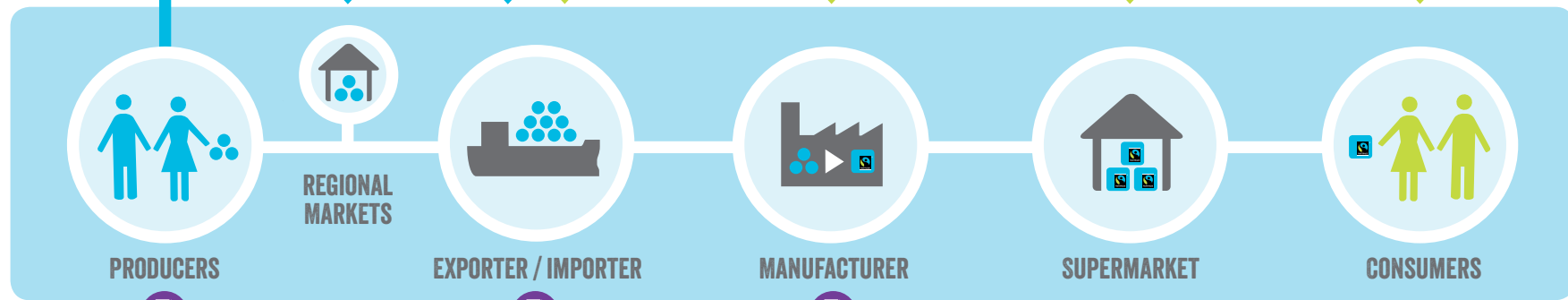


ORGANIZATION

SUPPORTING AND REPRESENTING PRODUCERS,  
BUILDING MARKETS, IMPLEMENTING PROJECTS

ADVISING BUSINESSES AND LICENSING  
USE OF THE FAIRTRADE MARKS

ADVOCACY AND DIALOGUE  
WITH CIVIL SOCIETY



SUPPLY CHAIN



AUDITS AND CERTIFICATION BY FLOCERT